



THE NEW BRUNSWICK  
ARTS BOARD

# 2024-2025 ANNUAL REPORT



## EQUITY STATEMENT

The New Brunswick Arts Board strives to co-create an equitable, diverse, and inclusive world in which all people have fair access to the tools and resources they need to bring to light their creative vision. We are committed to working with equity-seeking communities to remove systemic barriers based on race, gender, sexuality, disability, belief, age, geography, and language. artsnb acknowledges that this is a living statement, and we expect it to evolve as the world changes and our consciousness matures.

## TERRITORY ACKNOWLEDGEMENT

As a provincial entity, the New Brunswick Arts Board acknowledges that it carries out its work on the traditional unceded territory of the Wolastoqiyik, Mi'kmaq, and Peskotomuhkati peoples. This territory is covered by the "Treaties of Peace and Friendship" which these nations first signed with the British Crown in 1726. The treaties did not deal with the surrender of lands and resources, but in fact recognized Mi'kmaq and Wolastoqiyik title and established the rules for what was to be an ongoing relationship between nations.

We, the staff and members of the board, pay respect to the elders, past and present, and descendants of this land. We honour the knowledge keepers and seek their guidance as we strive to develop closer relationships with the Indigenous people in New Brunswick.

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## MANDATE

**Our mandate, as defined in the *New Brunswick Arts Board Act*, is as follows:**

**The New Brunswick Arts Board has the following purposes:**

- To facilitate and promote the creation and production of art.
- To facilitate and promote the enjoyment, awareness and understanding of the arts.
- To provide advice to the government, through the Minister, on policy development respecting the arts and on matters relating to the arts.
- To promote and advocate for arts excellence.
- To celebrate artistic excellence through the development and administration of awards programs to recognize high achievement in the arts.
- To develop and administer programs on behalf of the Minister to provide financial support to individuals and arts organizations for artistic creation and professional development opportunities.
- To establish and operate a system of peer assessment, a jury system or other methods of evaluation:
  - Related to the artistic merits of works, projects, and proposals submitted to the Board or to the Minister, and;
  - Related to the selection of new acquisitions, including acquisitions for the New Brunswick Art Bank.
- To carry out such other activities or duties in relation to the arts as the Minister may direct or approve.

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# TRANSMITTAL LETTER

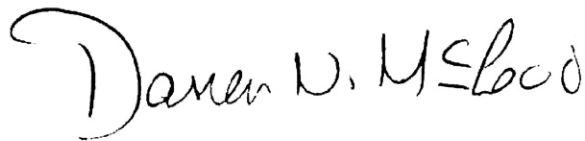
**From the Chair of the Board of directors  
to the Minister**

**Honourable Isabelle Thériault**  
Minister of Tourism, Heritage and Culture

Dear Minister Thériault,

I am pleased to present the annual report describing operations of the  
New Brunswick Arts Board for the fiscal year April 1, 2024 to March 31, 2025. .

Respectfully submitted,

A handwritten signature in black ink that reads "Darren D. McLeod". The signature is fluid and cursive, with the first name "Darren" and the last name "McLeod" clearly legible.

**Darren McLeod**  
Chair, The New Brunswick Arts Board



# MESSAGE FROM THE CHAIR

What a pleasure it is to write this letter as Chair of the New Brunswick Arts Board. I have now spent six years on the board and stepped into the role of Chair in 2024. I've witnessed firsthand the remarkable evolution of artsnb and the vibrant arts practitioners and communities it supports.

This past year has been one of transformation, celebration, and renewed commitment. Following the implementation of recommendations of the report from the Premier's Taskforce on the Status of the Artist, the government made a historic investment in our Artist in Residence program. Even more significantly, the allocation to artsnb through the Arts Development Trust Fund was more than doubled—ensuring that 100% of those funds are redistributed directly to artists through our programs.

Spring 2025 marked a pivotal moment with the adoption of the Status of the Artist Act by the New Brunswick Legislative Assembly. This legislation results from decades of advocacy by artists' associations and leaders. artsnb was proud to contribute to the efforts that presented its findings to the Premier, helping to shape a future where artists are recognized not only for their cultural contributions but also for their economic and social impact. Thank you to Minister Isabelle Thériault for having led this groundbreaking effort.

I am indebted to my predecessors in this role—Domenic Bro, Victoria Hutt, Alain Boisvert, and Carol Collicutt—whose leadership laid the foundation for our current momentum. I also want to acknowledge the dedication of our Board members —past and present —, who have poured their creativity, insight, and passion into guiding artsnb's mission.

To our exceptional artsnb team: thank you for your tireless work and unwavering belief in the power of the arts. Special thanks to past and present Executive Directors Jocelyn "Joss" Richer and Jean-Pierre Caissie for guiding us with clarity and conviction.

As we look ahead, artsnb remains committed to empowering artists, amplifying diverse voices, and fostering a thriving cultural landscape across New Brunswick. The journey continues—and I'm honoured to have walked it with you.

As my last year on this board, this personal commitment to build a better arts culture and the process to support it has been a pure joy — thank you.

With gratitude and optimism,

**Darren McLeod**

# MESSAGE FROM THE EXECUTIVE DIRECTOR

Artists perform different roles in the community: artists surprise us, provoke us, gather us together, comfort us. Artists are the mirror of society and enable us to experience the different shapes humanity can take. In my work, I feel privileged to support artists in the province and to witness an unprecedented evolution in our organization.

In 2024-2025, artsnb was proud to double its financial support to artists. The number of grants grew by 32%, and the success rate of our funding programs went from 42% to 55%. The programs team organized a total of 30 juries, in which 84 professional artists evaluated 781 grant applications. The board of directors, its committees, and the Circle of Elders met 23 times during the year to fulfill the legal mandate of artsnb and to implement its 2022-2027 strategic plan.

artsnb provides concrete support to artists in their career development. This is beautifully illustrated in the excerpts from our blog in the Summary of Activities section of this report: artsnb programs provide essential assistance. These funding programs enable artists to rise to the higher steps in their creative practice, to obtain a piece of equipment or learn a new skill, or to travel to present their work, explore new forms, or meet peers and mentors, and at the same time, our programs invest in the development of the arts and culture sector of New Brunswick.

Artists are also at the centre of an industry that continues to expand and to have a greater impact in New Brunswick. The number of artists living and working in the province grew by 50% between 1991 and 2021, while the total working population increased by only 10%. The gross domestic product (output perspective) of the arts and culture sector increased by 35% between 2016 and 2023, from 490 million dollars to more than 661 million.





I want to express all my gratitude and respect to the dedicated members of the artsnb Board of Directors, the Circle of Elders, and the outstanding staff that makes the impossible possible! To our community partners, I express my sincere admiration for the perseverance that fuels your actions and plans. I am confident that, together, we will continue to support the sector in this rapidly evolving context.

Congratulations to the 2024 winners of the Lieutenant Governor's Award for High Achievement in the Arts: Tara Francis, Phil Comeau, Valerie Sherrard, and Marshall Button!

**Jean-Pierre Caissie**

# YEAR AT A GLANCE

## Awards at a glance

 <div><b>\$5,716,888.12</b> FUNDS REQUESTED</div>	 <div><b>781<sup>2</sup></b> Applications Evaluated</div>
 <div><b>\$2,976,593.56<sup>1</sup></b> FUNDS AWARDED</div>	 <div><b>426<sup>3</sup></b> Grants Awarded</div>

<b>54.5%</b>	<b>Success Rate</b>
<b>20.6%</b>	Percentage of <b>first-time applicants</b> out of the 781 applications evaluated
<b>71.4%</b>	Percentage of <b>first-time awardees who were also first-time applicants</b> out of the 426 grants awarded
<b>28%</b>	Percentage of <b>first-time awardees</b> out of the 426 grants awarded

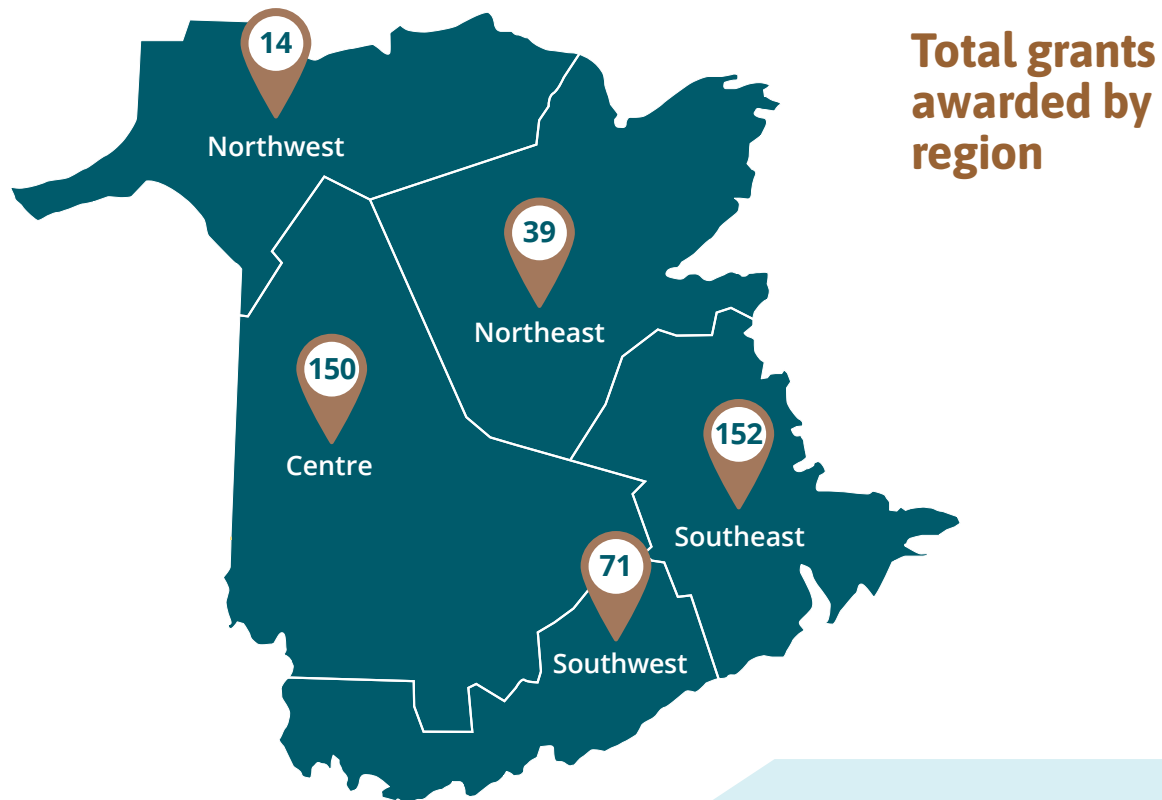
1. This number does not include a cancelled grant in the Career Development program, Arts by Invitation component. This number factors in the corrected amount for a Documentation grant that had an error in the original grant awarded  
2. This number does not include disqualifications and withdrawn applications  
3. This number does not include cancelled grants



## Grants and awards awarded by program

	Apps evaluated	Awarded	Success rate	Total funds*
<b>Artist in Residence</b>	121	57	47.1%	\$315,053.75
<b>Arts Infrastructure</b>	39	23	59.0%	\$59,389.94
<b>Arts Scholarships</b>	33	20	60.6%	\$50,000.00
<b>Career Development</b>	196	116	59.2%	\$217,615.36
<b>Creation</b>	313	171	54.6%	\$2,013,257.59
<b>Documentation</b>	34	16	47.1%	\$120,782.00
<b>Equinox</b>	45	23	51.1%	\$200,494.92
<b>Lieutenant Governor's Awards</b>	0	0	0.0%	\$0.00
<b>Totals</b>	<b>781</b>	<b>426</b>	<b>54.5%</b>	<b>\$2,976,593.56</b>

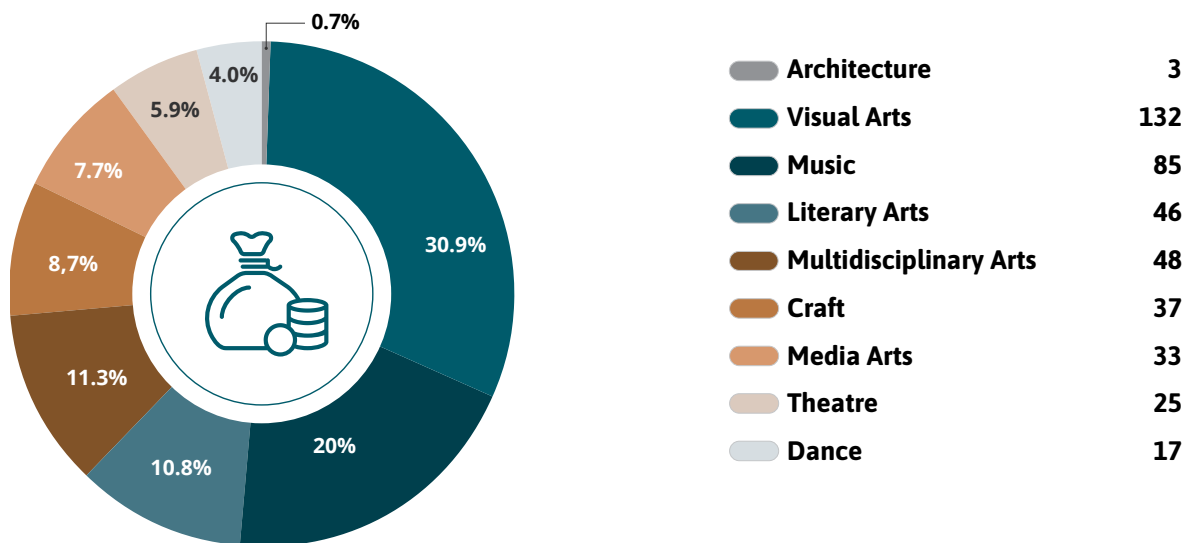
\* This number includes 4 grants requested under different programs, but funded under the Artist in Residence program envelope.



## Grants and awards awarded by program and by region

	NW	NE	CTR	SW	SE	ALL
Artist in Residence	2	7	19	4	25	57
Arts Infrastructure	0	1	14	2	6	23
Arts Scholarships	1	1	9	3	6	20
Career Development	3	12	33	20	48	116
Creation	8	12	54	38	59	171
Documentation	0	2	4	4	6	16
Equinox	0	4	17	0	2	23
Lieutenant Governor's Awards	0	0	0	0	0	0
Grants Awarded	14	39	150	71	152	426
Applications Evaluated	39	82	276	131	254	781
Success Rate	35.9%	47.6%	54.3%	54.2%	59.8%	54.5%

## Percentages of grants awarded by discipline



## Applications evaluated by discipline

<b>7</b> Architecture	<b>238</b> Visual Arts	<b>150</b> Music	<b>77</b> Literary Arts	<b>96</b> Multidisciplinary Arts
	<b>73</b> Craft	<b>67</b> Media Arts	<b>41</b> Theatre	<b>32</b> Dance

## Success rates by discipline

Artistic Discipline	Apps evaluated	Awarded	Success rate	Funds Awarded
Architecture	7	3	42.9%	\$9,277.00
Craft	73	37	50.7%	\$215,148.19
Dance	32	17	53.1%	\$142,212.00
Literary Arts	77	46	59.7%	\$396,339.01
Media Arts	67	33	49.3%	\$286,609.00
Multidisciplinary Arts	96	48	50.0%	\$322,786.52
Music	150	85	56.7%	\$523,551.68
Theatre	41	25	61.0%	\$182,548.00
Visual Arts	238	132	55.5%	\$898,122.16
<b>Totals</b>	<b>781</b>	<b>426</b>	<b>54.5%</b>	<b>\$2,976,593.56</b>

## Grants and awards awarded by year

Year	Applications evaluated <sup>1</sup>	Awarded	Success Rate	Total Funds
<b>2024 – 2025</b>	781	426	54.5%	\$2,976,593.56 <sup>2</sup>
<b>2023 – 2024</b>	776	323	41.6%	\$1,565,412.85 <sup>3</sup>
<b>2022 – 2023</b>	556	265	47.7%	\$1,203,749 <sup>4</sup>
<b>2021 – 2022</b>	521	248	47.6%	\$1,268,668 <sup>5</sup>
<b>2020 – 2021</b>	584	262	44.9%	\$1,283,212 <sup>6</sup>
<b>2019 – 2020</b>	502	183	36.5%	\$795,258
<b>2018 – 2019</b>	461	208	45.1%	\$939,924
<b>2017 – 2018</b>	483	196	40.6%	\$890,000
<b>2016 – 2017</b>	421	174	41.3%	\$873,620
<b>2015 – 2016</b>	411	215	52.3%	\$950,000
<b>2014 – 2015</b>	518	188	36.3%	\$910,000

1. The number of applications evaluated only refers to the applications evaluated by jury and does not include applications that were withdrawn by candidates or disqualified.

2. An additional \$1,620 was awarded in Access Support and Application Assistance funding in 2024-2025.

3. An additional \$1,800 was awarded in Access Support and Application Assistance funding in 2023-2024.

4. An additional \$1,000 was awarded in Access Support and Application Assistance funding in 2022-2023.

5. An additional \$4,910 was awarded in Access Support and Application Assistance funding in 2021-2022.

6. An additional \$320 was awarded in Access Support and Application Assistance funding in 2020-2021.

# ARTSNB STRATEGIC FRAMEWORK 2022-2027

## MISSION

artsnb manages public funds and engages with a network of partners in support of a diverse, thriving, and sustainable arts ecosystem across New Brunswick. We encourage and celebrate the work of New Brunswick artists working in a broad range of disciplines, and empower them to share their work throughout the province and beyond.

### VISION BY 2027:

- » artsnb equips the arts ecosystem to create great work, share a diversity of stories in many languages, and contribute to the vibrancy of communities throughout the province;
- » We nurture lasting relationships with artists and partners, provide appropriate resources to the New Brunswick arts community, and we are a driving force at the heart of an arts network throughout the province;
- » More funding is accessible to a growing number and a broader, more diverse range of artists living and working in communities across New Brunswick;
- » The arts community is recognized as a significant contributor to the economy, to quality of life, to linguistic and cultural vitality, and to the social fabric of New Brunswick;
- » Artistic expression is widely appreciated and celebrated in all its forms;
- » The work of New Brunswick artists is recognized locally, nationally, and internationally.

## VALUES

- » At artsnb, we cherish and promote empathy, openness, and harmony;
- » We continuously evolve, adapt, and respond to change in order to better serve and support creative and cultural expression;
- » We strive for efficiency, transparency, and accountability in all our endeavours;
- » We use our ears to listen and to learn, and our voice to speak, educate and celebrate.

### GOAL 1

#### KEYSTONE PRINCIPLES: IDEA

We subscribe to the principles of Inclusivity, Diversity, Equity, and Accessibility (IDEA) in everything we do. They are the foundation of all our other strategic goals.

#### OUTCOMES

1. Inclusivity, diversity, equity, and accessibility permeate our structures, operations, programs, decisions, and interactions, resulting in better service to the broader arts community.
2. Collaborate with equity-sector partners to learn about and engage with marginalized and under-represented communities.

### GOAL 2

#### ENGAGEMENT, OUTREACH, AND PARTNERSHIPS

artsnb will reach out and engage with its wide and diverse range of partners and stakeholders, so that they are more aware of what funding and resources we offer; in turn, we will have a better understanding of the needs of the community.

#### OUTCOMES

1. Increase our presence and engagement in communities across NB so we know each other better; pay particular attention to Indigenous communities and marginalized groups.
2. Reach out to artists by all means available and provide them with the information they need to thrive and succeed in the long run.
3. Celebrate and showcase the work of New Brunswick artists.

### GOAL 3

#### DATA, RESEARCH, AND REPORTING

artsnb will rely on research and data to guide its decisions in order to better serve its wide range of clients and stakeholders, and will publish its findings regularly to keep them better informed and better equipped.

#### OUTCOMES

1. Refine our understanding of the activities and practices supported by artsnb through research and analysis.
2. Share insights to improve the public and government’s understanding of the New Brunswick arts community.

### GOAL 4

#### FUNDING, RESOURCES, AND ACCESS

artsnb will continue to work with its partners and government to ensure that it has the financial, technological, and human resources to support the broad arts ecosystem of New Brunswick so that it can thrive.

#### OUTCOMES

1. Constantly improve our programs and streamline our processes to improve access to funding and resources to a more diverse range of applicants.
2. Increase funding and support to a more diverse base for creation, production, and presentation.
3. Boost artsnb’s capacity, training, and resources to better serve the arts community, aiming to optimize staff workload and leverage board contribution.

# SUMMARY OF ACTIVITIES



## Jobs related to culture in New Brunswick:

**7,631** in 2023, an increase of  
**4.3%** from the previous year.<sup>1</sup>



## GDP of culture in New Brunswick:

more than **\$661 million** in 2023,  
an increase of **8.5%** from the  
previous year.<sup>1</sup>



## artsnb's online application system and website are hosted in Canada.

artsnb received one request for  
access to information this year.

1. Culture Satellite Account (The Culture Satellite Account is an accounting framework created to better measure the economic importance of culture, arts, heritage and sport in the Canadian economy.)

### EQUITY-SEEKING COMMUNITIES:

Includes Indigenous, BPOC, 2SLGBTQIA+ communities, Deaf and disabled artists, and newcomers to New Brunswick – Strategic Plan 2022-2027

### DIVERSITY:

“gender, age, artistic discipline, residential community, aboriginal representation and the linguistic duality of the Province” New Brunswick Arts Board Act

# GOAL 1

## KEYSTONE PRINCIPLES: INCLUSION, DIVERSITY, EQUITY AND ACCESSIBILITY

**Result:** enhance inclusivity, diversity, equity, and accessibility in structures, operations, programs, decisions, and interactions.

**Measure:** Percentage of individuals on the board of directors that identify with equity-seeking communities and New Brunswick diversity

**TARGET:** by 2026-2027 33% of board members identify with equity-seeking communities

To reach the established target of 33% of board members identifying with equity-seeking communities by 2026-2027, artsnb has started compiling Census data on New Brunswick's population so that the percentage of individuals on the board of directors that identify with equity-seeking communities reflects the diversity of the population of New Brunswick.

**2024-2025 OUTCOME:** more than 33 % of board members identify with equity-seeking communities (33% target reached in 2023-2024)

artsnb is proud to have reached its objective in achieving a more diverse Board of Directors, which includes artists that identify with 2SLGBTQIA+, immigrant, and disabled communities, as well as people who reflect the cultural, linguistic, and regional diversity of New Brunswick.

Since 2022, artsnb has encouraged its board members to fill out a voluntary self-identification (VSID) form. This helps artsnb to obtain data to determine whether the board more accurately reflects the diversity of New Brunswick's population.

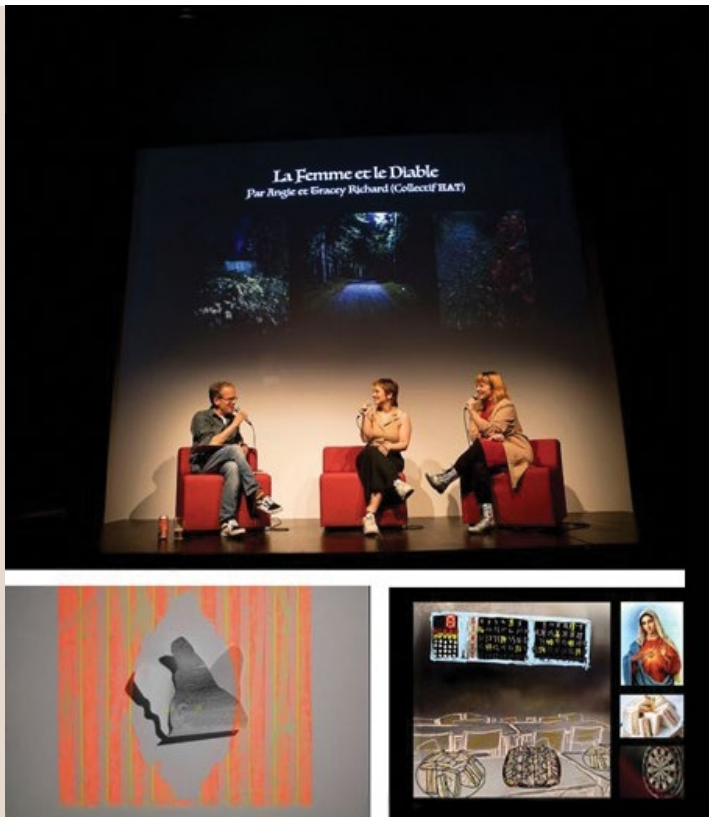
Please visit the web page for more details about artsnb Board members.

<https://artsnb.ca/web/about/board-of-directors>



Board members in 2024-2025





### Tracey Richard, media arts

**Excerpt from the artsnb blog:**  
**Connections and opportunities:**  
**A 5-week residency in animated film**

"In the spring of 2023, with the help of an artsnb grant, I was lucky enough to take part in the Cinémathèque Québécoise's animated film residency in Montreal. [...] I returned from this residency with some very fond memories, good contacts and several professional avenues to explore in the near future."

Above: Marco De Blois, Angie Richard, and Tracey Richard presenting their project during the Artists in residence's 5 to 7 at Sommets du Cinéma d'animation.

Below: Some images of the work done during the residency, shared during the presentation.

Photo credit: courtesy of the artist.

## Measure: Percentage of individuals on juries that identify with equity-seeking communities

**TARGET:** By 2026-2027, 33% of artsnb jury members identify with equity-seeking communities

To reach the established target of 33% of jury members identifying with equity-seeking communities by 2026-2027, artsnb has started compiling Census data on New Brunswick's population so that the percentage of individuals on artsnb peer juries that identify with equity-seeking communities and New Brunswick diversity reflects the population of New Brunswick.

**2024-2025 OUTCOME:** artsnb has observed that approximately one jury member out of three (33%) identifies with equity-seeking communities (33% target reached in 2023-2024).

In 2024-2025, artsnb has observed that approximately one jury member out of three (33%) identified with equity-seeking communities and New Brunswick's diversity.

## Measure: Diversity in laureates for Lieutenant Governor's Awards for High Achievement in the arts

**TARGET:** In 2023-2024 create an Indigenous Artist Award category to add to the current roster of the Lieutenant Governor's Awards for High Achievement in the Arts (LGAs)

Following recommendations from the Circle of Elders, artsnb aims to create a new category specifically for Indigenous artists to increase the diversity of the LGAs' laureates.

**2024-2025 OUTCOME:** artsnb awarded the first award in the Indigenous Artist category for the LGAs

The very first Lieutenant Governor's Award for High Achievement in the Indigenous Artist category was awarded to Tara Francis.

Nominations for the Indigenous Artist Award will also be open for the next LGAs cycle in 2026.

## GOAL 2

### ENGAGEMENT, OUTREACH, AND PARTNERSHIPS

**Result:** Increase presence and engagement in communities across New Brunswick, with particular attention to Indigenous communities and marginalized groups

## Measure: Number of in-person visits, workshops, and board meetings in various regions in New Brunswick

**TARGET:** By 2026-2027, artsnb reaches out to artists through a series of in-person activities:

- › 3 visits to multicultural associations
- › 8 visits in First Nation communities
- › 3 visits in 2SLGBTQIA+ associations
- › 2 visits with other community associations

**2024-2025 OUTCOME:** artsnb reached out to artists in a series of in-person activities:

12

visits to First Nations communities

4

visits to arts events and with community associations

- › **3 visits in various regions of New Brunswick**
- › **3 board meetings in regions outside of Fredericton**

artsnb's outreach strategy includes online and in-person activities to reach out to professional artists wherever they might be in New Brunswick, with a focus on artists who experience barriers in accessing our grant programs. More information on artsnb's online activities is available in the table below.

For the first time, artsnb sponsored the publication in French and English of an article by Hill Strategies Research on the number of artists in New Brunswick, in conjunction with the Department of Tourism, Heritage, and Culture. The article was viewed 2,812 times.



The members of the artsnb Board of Directors met in May 2024 at Carrefour Beausoleil in Miramichi. In the photo, from left to right: Darren McLeod, Jalianne Li, Phyllis Grant, Hon. Réjean Savoie (Minister responsible for the Regional Development Corporation at the time), Jennifer Bélanger, Vanessa Moeller, Domenic Bro, Jean-Pierre Caissie (ex-officio, artsnb) and Cheryl Lavigne (artsnb). Missing from the photo: Jason Guerrette, César Suárez, Ysabelle Vautour, and Lori-Jean Wallace (ex-officio, GNB).

4

**visits in various regions of New Brunswick (Shippagan, Miramichi, Metepenagiag, and Moncton)**

1

**board meeting in a region outside Fredericton**

During the period covered by this report, the artsnb Board of Directors met in person at two meetings, in Miramichi and in Fredericton. During the May meeting in northern New Brunswick, the board took the opportunity to invite community members to two gatherings, one at Metepenagiag Heritage Park and the other at Carrefour Beausoleil. The two other board meetings were held online.

Emilio Bonnell, artsnb Indigenous Outreach Liaison, visited nine First Nations communities during 11 meetings related to powwows, workshops, and outreach activities: Metepenagiag, Elsipogtog, Neqotkuk, Bilijk, Natoaganeg, Sitansisk, Esgenoôpetitj, Ugpig'anjig, Oinpegitjoig. In addition, Emilio took part in an Indigenous tourism conference organized by Joint Economic Development Initiative and Indigenous Tourism Association of New Brunswick, where he opened dialogues and created new connections.

In partnership with the Association acadienne des artistes professionnel.le.s du Nouveau-Brunswick—the Acadian organization for professional artists—artsnb organized a jury simulation in Moncton.

In addition, information sessions on artsnb programs were presented in person by the artsnb team:

- › **at the Arts Atlantic Symposium**
- › **at the AGM of Craft NB**
- › **at the Moncton Public Library**
- › **to students in the Wabanaki Visual Arts program at New Brunswick College of Craft and Design**
- › **at the Writers Federation of New Brunswick**
- › **at the Hub City Theatre**

**Result:** Increase outreach to artists and provide them with the information they need to thrive and succeed in the long run

Measure: Number of online visitors and subscribers

**TARGET:** By 2026-2027: Increase by 5% per year the number of website visitors and subscribers (total)

To determine the impact of our online presence and engagement with the arts community, artsnb has started compiling the total number of website visitors, social media followers (Facebook and Instagram), and newsletter subscribers.

**2024-2025 OUTCOME:** An increase of 11.3% in website visitors and subscribers over the previous period (65,802 in 2024-2025 compared to 59,145 in 2023-2024)

During the period covered by this report, the number of users visiting the artsnb website went from 48,837 to 54,438, a 10.3% increase. During the same period, the number of social media followers and newsletter subscribers increased by 3.1% on Facebook (5353), 17.9% on Instagram (3396), and 10.9% to the newsletter (2615).

Number of online visits and subscribers

TABLE 1: Website

Sessions	
2024-2025	54,438 (+10.3%)
2023-2024	48,837 (+11.2%)
2022-2023	43,384 (+4.5%)
2021-2022	41,425 (+16%)

TABLE 2: Abonnements

	Facebook	Instagram	Newsletter
2024-2025	5,353 (+3.1%)	3,396 (+17.9%)	2,615 (+10.9%)
2023-2024	5,189 (+7.3%)	2,789 (13.8%)	2,330 (+10.8%)
2022-2023	4,812 (+31%)	2,404 (+21.2%)	2,079 (+10.7%)
2021-2022	3,672 (+2.1%)	1,983 (+28.7%)	1,878 (+227.7%)

Measure: Number of participants in online outreach activities

**TARGET:** By 2026-2027: Increase by 5% per year the number of participants in artsnb’s online outreach activities

To determine the scope of our online outreach efforts, artsnb has started compiling the number of participants in its online activities, namely at the Speed-Consulting sessions and at the Lunch and Learn presentations.

**NOTE:** As the organization of the Lieutenant Governor’s Awards for High Achievement in the Arts gala and the promotion of its laureates entail additional responsibilities for the team every two years, artsnb devotes less time to other communications activities.

**2024-2025 OUTCOME:** A 43.4% decrease in participation in online outreach activities since the previous period (173 in 2024-2025 compared to 248 in 2023-2024)

The Speed Consulting sessions, an initiative introduced in 2020, continue to be popular among people applying for grant programs. There were 85 people who attended during the year and were able to ask questions about artsnb programs in a friendly atmosphere on Zoom, on the 2nd and 4th Thursdays of each month.

Unlike the four Lunch and Learn sessions held in 2023-2024, there was only one in 2024-2025. This presentation, given in French on February 19, 2025, and in English the following day, by André Gallant and Christian Clavette, provided the 88 artists who participated with more information on copyright and artificial intelligence.

Measure: Quantity of promotional material distributed

**TARGET:** By 2026-2027: Maintain the distribution of promotional material throughout the province at a rate of 1,000 per year

For artsnb, it is a priority to reach out to artists and the public by distributing promotional material throughout the province.

**2024-2025 OUTCOME:** At least 1000 flyers and posters were distributed (compared to 3120 in 2023-2024)

In 2024-2025, artsnb produced a new flyer to promote its programs and announce the new maximum grant amounts.

artsnb also produced a new poster and a new flyer to celebrate the 2024 laureates of the Lieutenant Governor’s Awards for High Achievement in the Arts (LGAs) and to promote this awards program.

## Result: Celebrate and showcase the work of New Brunswick artists

### Measure: Number of featured artists in Featured Artist Series on artsnb's blog

**TARGET:** By 2026-2027: maintain 9 featured artists in blog series per year

Alternating between artists of various disciplines, experience, culture, language, and geographical location throughout the province, the Featured Artist Series, started in 2014, continues to promote the work of artists while inspiring and giving insight into what artists can achieve with the support of artsnb grants. Every year, artsnb issues a call for interest for artists to participate in the blog series.

**2024-2025 OUTCOME:** 6 artists and collectives were presented in the Featured Artist Series on the artsnb blog (compared to 9 artists in 2023-2024)

Artists from various disciplines and different regions, and artists who represent the diversity of New Brunswick were featured: Terry Graff, Nyassa Munyonge, Mélanie Paulin, Jared Betts, Tracey Richard, the Concert Time Collective (Labib Palis and Natalia Bohórquez). Excerpts from some of these blogs are included in this annual report. The number of blogs may fluctuate each year, depending on the calendar of communication activities.

Access all the blogs of the Featured Artist Series:  
<https://artsnb.ca/web/category/blog/>


### Measure: Number of visits of the Featured Artist Series on artsnb's website

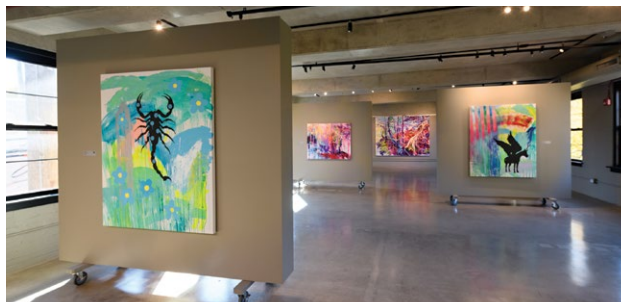
**TARGET:** By 2026-2027: increase by 5% per year the number of visits of the Featured Artist Series on artsnb's website

**2024-2025 OUTCOME:** There was a 45% increase in visits to the Featured Artist Blog Series over the previous year (896 in 2024-2025 compared to 618 in 2023-2024)

This blog series continues to increase the visibility of New Brunswick artists and to celebrate their work. At the same time, it promotes artsnb programs. As well as visits to the website, the series circulates on social media (Facebook and Instagram), resulting in:

 **11,017 views, or a 39.4% decrease compared to 2023-2024).**

 It should be noted that there were two fewer blogs in 2024-2025 than in the previous year.



A view of the exhibition *Situations of Liminality and Transformation* at Epiphany Center for the Arts in Chicago, with works by Jared Betts and Sheri Rush. Photo: courtesy of the artist.



**PETAPAN: FIRST LIGHT SYMPOSIUM:** Jean-Pierre Caissie, Executive Director of artsnb, took part in Petapan: First Light Symposium. This biannual Indigenous gathering, organized by artsnb's strategic partner Mawi'Art Wabanaki Artist Collective, took place in Charlottetown in June 2024. It offered Atlantic Canada's Indigenous artists wonderful opportunities for discussions and networking.



One of the showcase events during the Petapan gathering was an Indigenous designers' fashion show organized by Mawi'Art Wabanaki Artist Collective. Petapan was held on Prince Edward Island in June 2024.



Members and partners of the arts and culture community in Fredericton met at the Charlotte Street Arts Centre to discuss recent accomplishments and challenges in the arts and culture sector with representatives from the Canada Council for the Arts.

**ARTSNB WELCOMED VISITORS FROM CANADA COUNCIL FOR THE ARTS:** In September 2024, artsnb welcomed the Director and CEO of Canada Council for the Arts, Michelle Chawla, and the Director General of Arts Granting Programs, Lise Ann Johnson, for meetings with artists and arts and culture partners in Dieppe and Fredericton. Discussions focused on recent successes and challenges in the arts and culture sector. The conversations were extremely stimulating, with approximately 40 participants speaking openly and honestly at each event.

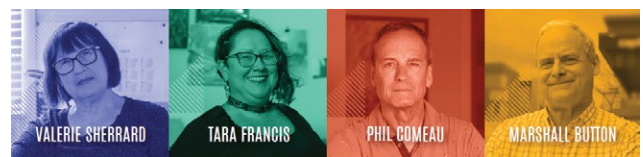
**LGAs PROMOTIONAL CAMPAIGN:** Through a partnership with UNI Financial Cooperation and the NB Secretariat of Official Languages, artsnb was able to organize a major promotional campaign showcasing the four laureates of the Lieutenant Governor's Awards for High Achievement in the Arts.

Total number of New Brunswickers who viewed, watched, or liked one of the products promoting the Lieutenant Governor's Awards: **736,423 total views and impressions.**

**Details:**

- › Number of New Brunswickers who read an ad about the LGAs on a news platform in the province:
  - **245,900 impressions** on print media
  - **409,003 impressions** on digital media
- › Number of New Brunswickers who saw a news item about the LGAs on digital or social media:
  - **24,834 impressions** (over 9 days in November 2024)
- › Number of New Brunswickers who saw a news item about the LGAs in another format:
  - **56,686 impressions**

**PARTNERS FOR 2024-2025 ACTIVITIES:** Government of New Brunswick (Tourism, Heritage and Culture and Secretariat of Official Languages), MusicNB, Canadian Public Arts Funders (CPAF), ArtsNL, ArtsNS, Innovation PEI, Mawi'Art Wabanaki Artist Collective, ArtsLink NB, Craft NB, Association acadienne des artistes professionnel.le.s du Nouveau-Brunswick, Owens Art Gallery, Canadian Intellectual Property Office, and UNI Financial Cooperation.



artsnb is proud to present  
**THE LAUREATES OF  
 THE 2024 LIEUTENANT  
 GOVERNOR'S AWARDS**  
 FOR HIGH ACHIEVEMENT  
 IN THE ARTS



artsnb.ca

artsnb est fier de présenter

**LES LAURÉAT.ES  
 2024 DES PRIX DE LA  
 LIEUTENANTE-GOUVERNEURE**  
 POUR L'EXCELLENCE  
 DANS LES ARTS



Government  
 of  
 New Brunswick



An advertisement published in the Acadie Nouvelle,  
 Times & Transcript and the Miramichi Leader newspapers.  
 Graphic design: Norelice Mboutou.

## GOAL 3

### DATA, RESEARCH, AND REPORTING

**Result:** Refine artsnb's understanding of the activities and practices supported by artsnb through research and analysis.

#### Measure: Overall success rate to our programs

**TARGET:** By 2026-2027: Increase the overall success rate of our programs by 2% every year

The overall success rate of artsnb's programs is determined by the proportion of applications that receive a Recommended status and the total number of applications submitted to artsnb's funding programs.

Applications assessed in artsnb's programs may receive one of these three statuses:

- › **Recommended** (received funding),
- › **Merit** (recommended by jury, but did not receive funding),
- › **Not Recommended** (did not receive funding)

**2024-2025 OUTCOME:** An increase of 12.9% in the success rate of our programs (54.5% in 2024-2025 compared to 41.6% in 2023-2024)

In 2024-2025, 781 applications were evaluated across artsnb programs (excluding the Lieutenant Governor's Awards). The total amount requested was \$5,716,888.12 in 2024-2025, a 12.7% increase over 2023-2024, when \$5,074,523.24 was requested.

Of this total, **\$2,976,593.56** was allocated to Recommended applications through artsnb programs. This reflects a **\$1,411,180.70 increase over the previous year** (\$1,565,412.85 in 2023-2024).

**The amount allocated in grants more than doubled**, as the government invested \$1.5 million more in its 2024-2025 budget, through the Arts Development Trust Fund.

**STATUS OF THE ARTIST:** artsnb is committed to enhancing the socio-economic status of artists in New Brunswick by working with artists' associations in New Brunswick to implement the recommendations in the Status of the Artist Report. The Status of the Artist Report highlights 24 recommendations which address the improvement of the socio-economic status of professional artists.



## Nyassa Munyonge, media arts

### Excerpt from the artsnb blog: *Exploring Identity and Community through ZOOMBA!*

“With ZOOMBA!, I explored the complexities of identity, particularly how race, queerness, and cultural heritage shape how people see themselves and relate to others. As a queer, second-generation Congolese immigrant, I’ve often struggled with reconciling different parts of myself, feeling like I belong everywhere yet nowhere. [...] The artsnb Creation grant has allowed me to fully immerse myself in the creation of ZOOMBA!, and I’m excited to see how this project continues to evolve.”



Behind the scenes during the production of ZOOMBA!, 2024. Photo credit: Nicolas Morin.

These figures prove that 2024-2025 was a record year for artsnb, in terms of:

- › the number of applications
- › the total amount requested by applicants
- › the total number of applications recommended
- › the total amount of funding awarded



The Minister of Tourism, Heritage and Culture, Tammy Scott Wallace, and the Executive Director of artsnb, Jean-Pierre Caissie, met following the announcement of the increase in funding to artsnb programs through the Arts Development Trust Fund. Here, they are appreciating the work of New Brunswick artists exhibited at Ax: The Arts and Culture Centre of Sussex, with the Executive and Artistic Director of Ax, Alison Murphy.

## **Result:** Refine artsnb's understanding of the activities and practices supported by artsnb through research and analysis

### **Measure:** Percentage of applicants who identify with equity-seeking communities and New Brunswick diversity

**TARGET:** By 2026-2027 the percentage of applicants who identify with equity-seeking communities match the data from Statistics Canada for New Brunswick and New Brunswick's diversity\*:

- › 57% are women and non-binary people
- › 32% are French speakers  
(i.e., official language minority)
- › 5% are Indigenous
- › 5% are members of racialized groups
- › 13% are immigrants to Canada
- › 36% are 55 years of age or older
- › 4% of Canada's population is 2ELGBTQIA+  
(as there is no data available specifically for artists, artsnb uses data from Statistics Canada's report "Canada at a Glance 2023: 2ELGBTQ+ Population")
- › 36.5% of New Brunswickers have a disability  
(as no data exists specifically for artists, artsnb uses data reported in the "New data on disability in Canada, 2022" report by Statistics Canada)

Using findings by Hill Strategies Research above, and comparing them with artsnb's VSID tool, artsnb aims to identify and remove barriers in accessing our programs for equity-seeking communities.

**2024-2025 OUTCOME:** Based on data gathered on May 1, 2025, these are the percentage of the total number of responses on the VSID (Voluntary Self-Identification) form for individuals since data was first collected (beginning in 2022):

- › 66.3% of all candidates who completed the VSID identify as women or non-binary persons
  - 54% as women
  - 9% as non-binary or agender
- › 35.4% are francophone
- › 9.9% identify as Indigenous artists
- › 16.7% are members of racialized groups
- › 13.5% are first-generation immigrants
- › 18.2% are second- or third-generation immigrants
- › 15.6% are 55 years of age or older
- › 33.6% are artists who identify as members of 2SLGBTQIA+ communities
- › 36.9% identify as people with disabilities

Introduced in August 2022, the Voluntary Self-Identification (VSID) tool collects demographic data related to artsnb applicants and allows us to better understand the profiles of people who apply for artsnb grants.

\* Hill Strategies Research compiled these findings on New Brunswick's artists by using 2021 data from Statistics Canada surveys and census.



artsnb met partners from Matawaskiye First Nation. On the photo, from left to right: Jean-Pierre Caissie (Executive Director, artsnb), Natasha Sacobie (Indigenous Arts and Culture Facilitator, artsnb), France Chassé (Child and Family Services, Matawaskiye), Louise Ouellette (Training, Education, and Social Director, Matawaskiye), Sue Bélanger (Co-Manager, Little Feathers Early Learning Centre, Matawaskiye), Kelly Poirier (Co-Manager, Little Feathers Early Learning Centre, Matawaskiye), Alex Bernard (Infrastructure and Regulations Application Coordinator, Matawaskiye), and Micheline Plante (Health Director, Matawaskiye). Missing from the photo: Chief Patricia Bernard.

**CAUTION:** The data pulled from the VSID tool has potential limitations. The VSID tool is not mandatory, therefore data collected might not reflect reality. There is no assurance of the truthfulness of the self-reports or the quality of the data. We do not recommend drawing conclusions solely on the results of this tool; they should be considered observations.

### DISTRIBUTION OF APPLICATIONS AND GRANTS PER ARTISTIC DISCIPLINE

In the *Year at a Glance* section of this report, you can find more details about grant applications and grants awarded in 2024-2025, including:

- › the percentage of applications by artistic discipline and region
- › the success rate as a percentage of applications, by program
- › the number of first applications to artsnb programs
- › the number of grant recipients who received a grant for the first time

artsnb continues to deliver detailed data on the distribution of applications and grants by artistic discipline. With each news release announcing jury evaluation results, artsnb has included a table that gives insight into the number of applications, the number of grants allocated, the amounts requested, the amounts allocated, and the success rates per artistic discipline. This information may help artsnb identify the needs for specific outreach activities, while providing the sector with the tools to analyze the distribution of artsnb funding provided through the Arts Development Trust Fund.



## Measure: Percentage of artsnb grant recipients who identify with equity-seeking communities and New Brunswick diversity

**TARGET:** By 2026-2027, the percentage of artsnb grant recipients who identify with equity-seeking communities will match the data from Statistic Canada for New Brunswick and New Brunswick's diversity:

- › 57% are women and non-binary people
- › 32% are French speakers  
(i.e., official language minority)
- › 5% are Indigenous
- › 5% are members of racialized groups
- › 13% are immigrants to Canada
- › 36% are 55 years of age or older
- › 4% of Canada's population is 2ELGBTQIA+  
(as there is no data available specifically for artists, artsnb uses data from Statistics Canada's report "Canada at a Glance 2023: 2ELGBTQ+ Population").
- › 36.5% of New Brunswickers have a disability  
(as no data exists specifically for artists, artsnb uses data reported in the "New data on disability in Canada, 2022" report by Statistics Canada)

Using Hill Strategies Research's findings once again, and comparing them with artsnb's VSID tool, artsnb aims to identify and remove barriers in accessing our programs for equity-seeking communities.

**2024-2025 OUTCOME:** Data collected on May 1, 2025, of the percentages of grant recipients who had completed the VSID since this tool was introduced in 2022.

- › 71.6% identify as women and non-binary  
→ 59,4% as women and  
→ 12,2% as non-binary or non-gendered people
- › 38.2% are francophone
- › 6.5% identify as Indigenous artists
- › 11.3% are artists with racialized identities
- › 9.9% are artists from a first-generation immigrant community
- › 18% are artists from a second- or third-generation immigrant community
- › 21.2% are artists who are 55 years of age or older
- › 38.3% are artists who identify as members of 2SLGBTQIA+ communities
- › 34.4% are artists who identify as people with disabilities

**CAUTION:** The data pulled from the VSID tool has potential limitations. The VSID tool is not mandatory, therefore data collected might not reflect reality. There is no assurance of the truthfulness of the self-reports or the quality of the data. We do not recommend drawing conclusions solely on the results of this tool; they should be considered observations.

**Mélanie Paulin, visual arts****Excerpt from the artsnb blog:*****I Have Always Made...***

“The residency not only provided the time and space to develop my work, but also allowed me to engage the public. I invited participants to contribute to the creation of two 7-foot-tall collaborative rug hookings, using their own worn clothing. As we spent hours rug hooking together, we reflected on the pace of creation and how clothing has become a disposable commodity. This act of shared slow making stands in contrast to the fast fashion industry and is a key element of my project’s goal to foster community and environmental responsibility through art.”

Mélanie Paulin at the start of a 3-month residency at Centre des arts et de la culture Dieppe, 2024.

Photo: courtesy of the artist.



## GOAL 4

### FUNDING, RESOURCES, AND ACCESS

**Result:** Boost artsnb's capacity, training, and resources in order to better serve the arts community, aiming to optimize staff workload

#### Measure: Number of visits on artsnb's FAQ section on website

**TARGET:** By 2026-2027: 5% increase in visits per year to artsnb's FAQ section on website

In July 2023, artsnb introduced a new Frequently Asked Questions section on the website. This section was built collecting the most frequently asked questions by applicants over the past few years. Applicants can now receive most of their answers to their questions in this section rather than having to contact a staff member from artsnb.

**2024-2025 OUTCOME:** 1380 visits to the FAQ page on the website (first complete year of data collection related to this measure)

Publishing this section on the artsnb website helps to optimize the workload of Program Officers and to demystify the application process for artists.

#### Measure: Number of visits to summary of jury feedback on web site

**TARGET:** By 2026-2027: 5% increase in visits per year to artsnb's Feedback from the Peer Jury page on website

Since October 2023, after artsnb releases the results of its program competitions, general constructive comments and recommendations from the peer jury evaluation are compiled. This collective jury feedback

**2024-2025 OUTCOME:** 1236 visits to artsnb's Feedback from the Peer Jury page on the website (first complete year of data collection related to this measure)

The new Feedback from the Peer Jury page on artsnb's website helps better inform all artists of the jury process and is an important tool for applicants to strengthen their future applications to artsnb programs.

is then placed on the website. This new initiative replaces the individual jury feedback process and offers a summary of the comments from the discussions in the peer jury meetings. These anonymized comments do not necessarily relate to every application submitted but provide some insight into the jurying process and aim to strengthen future applications.

Since this initiative was introduced, instead of offering personal feedback only to applicants who request it, a summary of all feedback is published and accessible to the general public and potential applicants.

Moreover, this new page optimizes the workload of Program Officers, as they no longer offer individualized jury feedback for each application which required one-on-one calls with applicants who requested jury feedback on their application.

**Result:** Improve artsnb's programs and streamline our processes to enhance access to funding and resources for creation, production, and presentation of art.

**Measure:** Number of consultation sessions with artists and stakeholders for program revision

**TARGET:** By 2026-2027: 3 consultations per year with stakeholders about ongoing program revision.

artsnb has embarked upon an ongoing process of program revision, and highly values consultations with New Brunswick arts and culture stakeholders throughout this process. artsnb believes that maintaining a constant discussion with artists and artist associations in New Brunswick will help adapt and improve artsnb's programs for the benefit of all members of New Brunswick's arts ecosystem.

**2024-2025 OUTCOME:** 3 consultations with stakeholders: Circle of Elders, Mawi'art Wabanaki Artist Collective, and the Association acadienne des artistes professionnelles du Nouveau-Brunswick

These sessions are in addition to five meetings in 2023-2024 during which the artsnb team met with ArtsLink NB, New Brunswick Disability Art Collective, New Brunswick Black Artists Alliance, Craft NB, and the artsnb Board of Directors.

## Labib Palis and Natalia Bohórquez, music

### Excerpt from the artsnb blog: *Concert Time Collective : Building a Classical Music Community in Miramichi*

“Concert Time Collective started in 2021 with three newcomer classical musicians from different places who met in Miramichi and wanted to play music. [...] It is our goal to contribute to Miramichi’s diverse culture by transforming everyday places into concert venues, creating concert opportunities for our new hometown and advancing our music careers without having to relocate to bigger urban centers.”



Left to right, Labib Palis, Olive Bestvater, Estelle Salmon, Natalia Bohorquez, and Franky Corcoran in concert in a public library in the Miramichi region.

Credit: Chandler Martin.

Since 2022-2023, artsnb has worked on its plan to review programs to streamline guidelines, to improve artists’ access to programs, and to optimize the workload of artsnb staff.

This revision continued in 2024-2025, and the Creation program was reconfigured to reduce the number of categories from three to two; from now on there will be one category for early-career professional artists and another category for professional artists who are more advanced in their careers.



The members of the artsnb Circle of Elders gathered at the Metepenagiag Historic Park in May 2024. In the photo, from left to right: Domenic Bro (Chair, artsnb), George Paul, Judie Acquin, Barb Nicholas, Phyllis Grant, Jean-Pierre Caissie (Executive Director, artsnb). Missing from the photo: Hubert Francis.

## IMMIGRANT ACCESS TO ARTSNB’S GRANT PROGRAMS

**2024-2025** was the first complete year that artsnb accepted grant applications from immigrants who have an application in process for permanent resident status and who have lived in New Brunswick for at least 12 months. At this point it is impossible to accurately identify the number of grant applicants in this category in the online application system, because the system is not yet configured to extract that data.



## Measure: Amounts invested through the Accessibility and Equity programs (Access Support and Application Assistance programs)

**TARGET:** By 2026-2027, 25% increase per year in funds allocated to Accessibility and Equity programs (Access Support and Application Assistance programs)

The Access Support and Application Assistance programs are designed to provide New Brunswick artists with more equitable access to artsnb grant programs. These two programs offer additional financial support to individuals who identify specific barriers to carrying out their proposed activities, or within the application process itself.

The Access Support program is designed to provide supplemental funding to successful grant recipients who identify specific disability-related supports that are needed to carry out their proposed activities.

Application Assistance funds may be used toward specific services and supports including, but not limited to application development, Sign language translation into written English or French, Indigenous language translation into written English or French, general transcription or editing services, and organizing support materials.

**2024-2025 OUTCOME:** A 24.5% increase in investments in Accessibility and Equity Programs over the previous year (\$1,743 in 2024-2025 compared to \$1,400 in 2023-2024)

Despite the increase between the two periods, the funds available in Accessibility and Equity programs' budgets are still underused.

An analysis of the results emphasizes the need to better promote these programs to applicants who face specific obstacles completing their projects or preparing their application or during the application process itself.



As part of its agreement with UNI Financial Cooperation, artsnb oversaw the jury that evaluated the applications for the Prix littéraires Antonine-Maillet—Acadie Vie awards competition in 2024. In the photo, from left to right: Domenic Bro (Chair of artsnb), award winner Xénia Gould, award winner Sonya Malaborza, finalist Paul Bossé, and Jean-Pierre Caissie (Executive Director, artsnb).  
Photo credit: Ísjaki Studio.



## **Result: Maintain a rapid turnaround for results after program deadlines**

### **Measure: Program deadlines' evaluation results turnaround in number of months**

**TARGET:** By 2026-2027 the turnaround time for program deadlines' evaluation results is:

- › 2 months after the deadline for Career Development and Artist in Residence programs, and
- › 3 months for all other programs

Applicants can expect to receive results of the jury evaluation within these strict deadlines, which were established in consideration of an artist's need to organize their professional lives, plan activities, and arrange their projects based on the financial resources available.

**2024-2025 OUTCOME:** The turnaround times for announcing the results were achieved with 100% success

artsnb makes it a point of honour to manage its funding programs for professional artists through the Arts Development Trust Fund as effectively as possible.

Complying with the strict turnaround times for announcing the results of the jury evaluation is a key element of managing our 20 deadlines every year, of ensuring the smooth operation of our organization, and of upholding the essential role of artsnb in the arts ecosystem of New Brunswick.

#### **INCREASED PROGRAM FUNDING**

In its 2024-2025 budget, the Government of New Brunswick announced that artsnb would receive a larger budget due to a substantial increase in the Arts Development Trust Fund; the amount allocated through this fund would rise from \$1.2 million to \$2.7 million.

In addition, artsnb was also able to distribute increased funding through two partnerships:

- › Since 2023-2024, the Tourism, Heritage and Culture has invested additional funding for the remodelled Artist in Residence program in response to a recommendation of the Premier's Taskforce on the Status of the Artist.
- › UNI Financial Cooperation provided a financial contribution to the four prizes awarded in the Lieutenant Governor's Awards for High Achievement in the Arts program, as part of a partnership agreement.

## Other activities

### Board and Committee Meetings:

**The Board of Directors** met four times during the year, in-person in Miramichi and Fredericton, as well as online.

**The Executive and Finance Committee** met seven times.

**The Programs and Juries Committee** met five times, **the Nominations committee** met once, and **the Partnerships Committee** met two times.

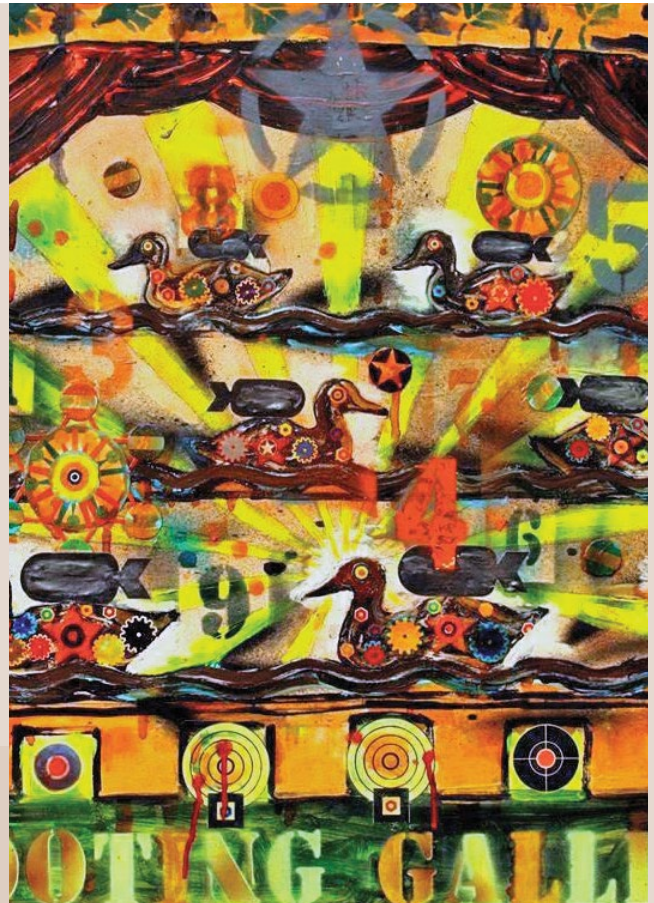
**The Circle of Elders** met four times.

### Terry Graff, visual arts

#### Excerpt from the artsnb blog: *Art, a Cathartic Force Using Humour and Horror*

"In 2019, I received a Creation grant from artsnb [...] which provided me with the opportunity to create over 1,000 drawings, collages, paintings, assemblages, and sculptures in a body of work I titled the Warbird Series. [...] Integrating birds with machinery and the baggage of human culture became my way of expressing the anthropocentric way in which we see the nonhuman other and how we've altered and manipulated nature with technology to serve human ends. More importantly, it was a way to hold a mirror to ourselves, an allegory about what we've done to the earth's eco-systems."

Work by Terry Graff, Warbirds Unlimited, 2019, acrylic and collage on wood panel, 66.04 X 82.55 cm (Collection: Woodstock Art Gallery). Photo: courtesy of the artist.



## Committee members as of March 31, 2025

### Executive and Finance Committee

- › Darren McLeod (Chair)
- › Jason Guerrette (1<sup>st</sup> Vice-Chair)
- › Phyllis Grant (2<sup>nd</sup> Vice-Chair)
- › Jalianne Li (Treasurer)

### Programs and Juries Committee

- › Vanessa Moeller (Chair)
- › Jennifer Bélanger (Vice-Chair)
- › Domenic Bro
- › Jason Guerrette
- › Jalianne Li
- › César Suárez
- › Ysabelle Vautour

- › Darren McLeod (ex-officio)
- › Jean-Pierre Caissie (ex-officio)
- › Dominique Léger (ex-officio)
- › Tilly Jackson (ex-officio)
- › Rebecca Salazar (ex-officio)

### Nominations Committee

- › Domenic Bro (Chair)
- › Jason Guerrette (Vice-Chair)
- › Phyllis Grant
- › Jalianne Li
- › César Suárez
- › Ysabelle Vautour
- › Darren McLeod (ex-officio)
- › Jean-Pierre Caissie (ex-officio)

### Partnerships Committee

- › Darren McLeod (Chair)
- › Ysabelle Vautour (Vice-Chair)
- › Domenic Bro
- › Jalianne Li
- › Jean-Pierre Caissie (ex-officio)
- › Audrée Hamelin-St-Amour (ex-officio)

### Circle of Elders

- › Judie Acquin
- › Hubert Francis
- › Barb Nicholas
- › George Paul
- › Phyllis Grant (ex-officio)

## Human Resources

Emilio Q. Bonnell was hired in October 2024 and is artsnb's Indigenous Outreach Liaison.

Natasha Sacobie was also hired in October 2024 as the Indigenous Arts and Culture Facilitator, through project funding in collaboration with the Canada Council for the Arts.

We would like to express our gratitude for the huge contribution made by Corrina Merasty Wapisiw Tipithimis Iskewew, who, in various roles between 2016 and 2024, established strong bridges with Indigenous communities in New Brunswick on behalf of artsnb.

### **SPECIAL REPORT ON INCREASED FUNDING TO THE REVAMPED ARTIST IN RESIDENCE PROGRAM**

The Artist in Residence program benefits from a special investment of the Government of New Brunswick that enables artsnb to respond to Recommendation 15 of the Report of the Premier's Task Force on the Status of the Artist, submitted in 2021. The Artist in Residence program was enhanced and streamlined in spring 2023 and a government investment was allocated in April 2023. As a result, artsnb was able to dedicate the following amounts to supporting artists' residencies: \$143,729 in 2022-2023, \$369,818 in 2023-2024, \$369,818 in 2023-2024, and \$315,053 in 2024-2025.

#### *Artist in Residence program—Year-at-a-Glance 2024-2025*

- › Number of applications evaluated in the 2024-2025 Artist in Residence program: 121 (a 55% increase over 2022-2023)
- › Total number of Artist in Residence funded in 2024-2025: 57 (a 138% increase over 2022-2023)
- › Number of artists who received a grant for an Artist in Residence project in 2024-2025: 33 (a 94% increase over 2022-2023)
- › Number of organizations who received a grant for an Artist-in-Residence project in 2024-2025: 24 (a 287% increase over 2022-2023)
- › Amount invested in support of Artist in Residence projects in 2024-2025: \$315,053 (a 119% increase over 2022-2023)
- › Number of projects funded for residencies in New Brunswick: 40 (a 122% increase over 2022-2023)
- › Number of projects funded for residencies elsewhere in Canada: 10 (an 83% increase over 2022-2023)
- › Number of projects funded for residencies outside of Canada: 10 (a 43% increase over 2022-2023)

### **RENEWAL OF AGREEMENT WITH CALQ**

The Artist in Residence program also benefits from a partnership with Quebec's art funding organization (Conseil des arts et des lettres du Québec, or CALQ). This program encourages organizations in Quebec to host New Brunswick artists in residencies and vice-versa. This agreement was renewed for three years in February 2025.



# LIEUTENANT GOVERNOR'S AWARDS FOR HIGH ACHIEVEMENT IN THE ARTS

Since 2009, the Lieutenant Governor's Awards for High Achievement in the Arts recognize the outstanding contribution of New Brunswick artists. These four awards celebrate and reward artists who have distinguished themselves by the excellence of their achievements and their remarkable contributions to the province. Awards of \$20,000 are conferred every two years. Funding for the Lieutenant Governor's Awards for High Achievement in the Arts is provided by the Arts Development Trust Fund and by sponsor UNI Financial Cooperation.



The laureates of the Lieutenant Governor's Awards for High Achievement in the Arts accompanied by the Lieutenant Governor and the Minister of Tourism, Heritage and Culture. In the photo, from top to bottom and right to left: Marshall Button, Honourable Isabelle Thériault, Phil Comeau, Tara Francis, Her Honour Brenda Murphy, and Valerie Sherrard. Photo: Bang-On Photography.

artsnb was delighted to organize the gala to celebrate the laureates of the 2024 Lieutenant Governor's Awards for High Achievement in the Arts. The much-anticipated biennial event was hosted by Her Honour Brenda Murphy, Lieutenant Governor of New Brunswick at Government House in Fredericton.

The gala ceremony was presented by Domenic Bro, artist and artsnb outgoing Chair, and by Judie Acquin, artist, educator, and artsnb Circle of Elders member. During the ceremony, **Phil Comeau** received the Visual Arts Award, **Valerie Sherrard** received the Literary Arts Award, **Marshall Button** the Performing Arts Award, and **Tara Francis** received the inaugural Indigenous Artist Award. More information about the laureates can be found in the following pages of this report.

In addition to celebrating the laureates, the gala also included the opening of an exhibition by collectionArtNB featuring Indigenous artists from the New Brunswick's permanent collection, music by pianist Jorian Hapeman, a surprise performance by Céleste Godin, a reading by Jennifer Houle, and the viewing of documentary *Belle-île en Acadie* by Phil Comeau.

As is tradition, 4 video-portraits of the laureates premiered during the ceremony. These video-portraits, created to feature the practice of these accomplished artists, were created by filmmaker Matthew Brown, and are now available to view on artsnb's YouTube channel.

In addition to funding provided by presenting partner UNI Financial Cooperation, artsnb also received support this year from the Secretariat of Official Languages of New Brunswick to promote the Lieutenant Governor's Awards for High Achievement in the Arts.



Guests mingling before the awards ceremony at Government House.  
Photo: Bang-On Photography.



Brenda Murphy, Lieutenant Governor of New Brunswick (left), congratulates Tara Francis (right) after her speech marking the first prize given in the Indigenous Artist Award category of the Lieutenant Governor's Arts Awards for High Achievement in the Arts.  
Photo: Bang-On Photography.



**Presenting Partner**



Marshall Button. Photo: Matthew Brown.



# MARSHALL BUTTON

## Lieutenant Governor's Awards for High Achievement in the Arts 2024 Performing Arts Award laureate

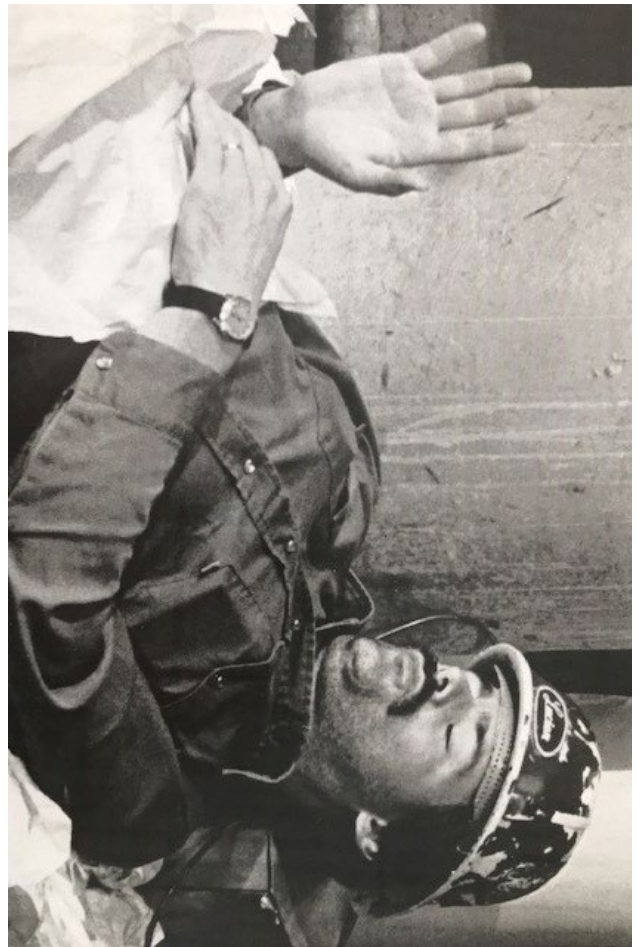
*"To think of a common theme in my work or a question that might come up more than ever, I just have to sum it up in two words: New Brunswick. I am proud to have spent most of my career based here. I worked as an artistic director for ten years in Ontario, and I've certainly traveled all over, but I felt on a bit of a mission to, bring New Brunswick to the rest of Canada. I believe that I'm very privileged and fortunate to have called this place my home, but also to have celebrated what is that home in my work."*

**Actor, director, and playwright Marshall Button has been an independent theatre professional for more than 44 years. He is best known for his creation *Lucien*, which premiered at Theatre New Brunswick in 1986. The five full-length *Lucien* plays have been performed more than 2,500 times internationally, and in every Canadian province.**

Marshall founded The Comedy Asylum in 1981 and served as its artistic director until 1986. He was artistic director of The Upper Canada Playhouse in Morrisburg, Ontario from 1987 to 1996. In 1997 he founded The Capitol School Academy, a year-round bilingual theatre training program for children and adults.

Currently Artist-in-Residence at Moncton's Capitol Theatre, Marshall is president and co-founder of The HubCap Comedy Festival. Founded in 2001, the festival has a mandate to feature and develop Canadian professional comedy. Since then, the bilingual festival has evolved into what it is today: a major cultural event in southeastern New Brunswick.

Marshall has been recognized by the Order of New Brunswick and the Order of Moncton, and has received an honorary doctorate from St Thomas University. He lives and works in Moncton, New Brunswick.



Marshall Button impersonating his character Lucien.  
Photo: courtesy of the artist.

Phil Comeau. Photo: Matthew Brown.



## PHIL COMEAU

**Lieutenant Governor's Awards  
for High Achievement in the Arts  
2024 Visual Arts Award laureate**

*"To make a good film, you have to be able to move people. For me, a work of art that makes you feel nothing is a waste of time. There must be something to think about behind a work of art, so that when you look at it, you start to think and feel."*



**Phil Comeau is a documentary and fiction filmmaker whose work has been screened at film festivals around the world, winning over 700 awards. He lives in Moncton, New Brunswick.**

A key figure in Acadian cinema, Phil Comeau's films bear witness to contemporary Acadie. Examining history, culture, and identity, his work is a remarkable fresco, tracing the resilience and emancipation of a people.

Renowned for his ability to tell compelling stories that resonate with audiences, Phil unearths characters that move audiences while demonstrating a rare talent for simplifying complex historical events.

For his contribution to Acadian culture and cinema, Phil has received numerous honours including the Order of Canada and the Order of New Brunswick, and was promoted to the rank of Officier de l'Ordre des arts et des Lettres de la France in 2022. His independent film, *Belle-Île en Acadie*, has earned him a Guinness World Record for the most awards won by a documentary.



Phil Comeau (in the centre) during the film production of one of his first movies. Photo: courtesy of the artist.

Tara Francis. Photo: Matthew Brown.



# TARA FRANCIS

**Lieutenant Governor's Awards  
for High Achievement in the Arts  
2024 Indigenous Artist Award laureate**

*"Being an artist is a meaningful profession. For Indigenous artists, I think it gives us a platform and a venue to express some of the issues affecting Indigenous people; it gives us a voice to express those issues and to express them in a way that draws attention."*

**Tara Francis is a Mi'kmaq visual artist from Elsipogtog First Nation. Considered a master of traditional Mi'kmaq porcupine quillwork, Tara is a multidisciplinary artist whose work also includes surface design and painting.**

Drawing from her spiritual and artistic journeys, Tara's work incorporates the connection she maintains to her ancestry. She applies traditional techniques to new forms, while addressing the current issues that deeply affect her people and the environment. The contemporary edge she gives to her quill art has elevated her work to international recognition.

Tara is dedicated to preserving and revitalizing the traditional art of porcupine quillwork, and has also shared the tradition by teaching throughout Atlantic Canada and Maine. Her creations have been included in public and private collections around the world, most notably at the Beaverbrook Art Gallery, the Smithsonian Affiliated Abbe Museum, and in the private collection

of His Majesty King Charles III, through a commission from the Lieutenant Governor of New Brunswick. Tara's work has been featured in APTN's Documentary series *Wabanaakik*, in the short documentary film *Wabanaki Modern* by independent film maker Clem McIntosh, in the soon-to-be-released CBC documentary *Shining A Light on Indigenous Art in Atlantic Canada*, and in various arts columns and magazines.

Tara continues to push the boundaries of traditional Indigenous art, while staying true to her Mi'kmaq roots. She lives and works in Shediac and Fredericton, New Brunswick.



Tara Francis. *Monarch*. Milkweed seed pod, Needle felted wool, Porcupine quills, Milkweed seeds, Angora goat, Birch bark, Beeswax, Angora rabbit, Sweet grass, Alpaca, Sinew, Deer antler, Cow leather 2020. Property of collectionArtNB. Photo: collectionArtNB.



Valerie Sherrard. Photo: Matthew Brown.



# VALERIE SHERRARD

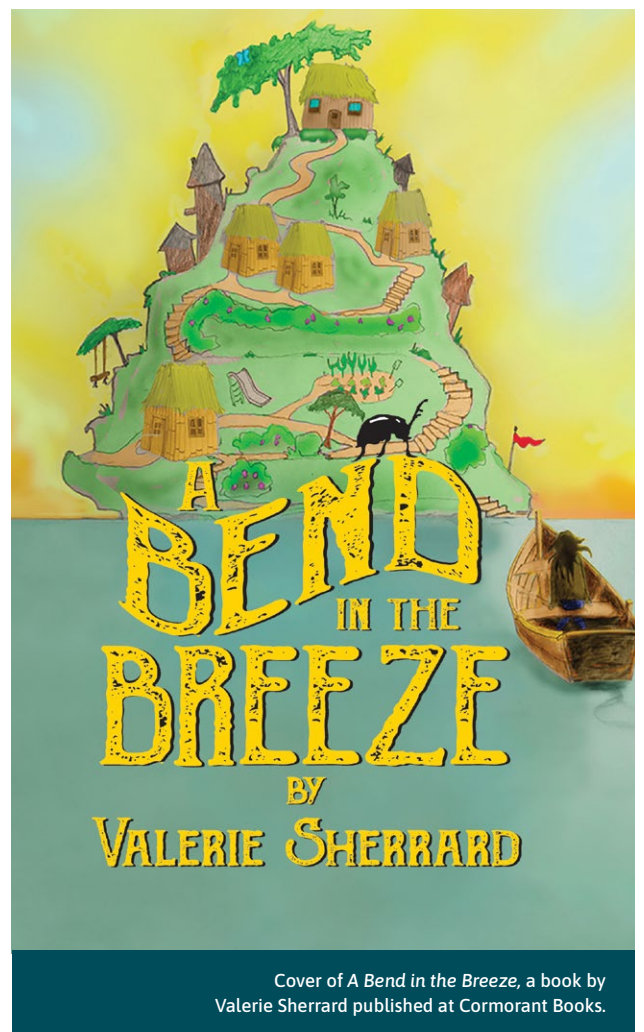
**Lieutenant Governor's Awards  
for High Achievement in the Arts  
2024 Literary Arts Award laureate**

*"You never know where an idea is going to hit you. I don't look for ideas. They usually just pop into your head out of anywhere. The trick is not in getting ideas. They are everywhere. There is a deluge of them. It's in recognizing which ones can be turned into something, have real value, a genuine story, something that has enough weight, to carry itself."*

**Valerie (Russell) Sherrard is a celebrated author of children's and young adults' literature. She was born in Moose Jaw, Saskatchewan. Her father was in the Air Force, and his postings took the family to various parts of Canada and to Germany. It was in Germany that her teacher, Alf Lower, encouraged her to consider becoming a writer in the future.**

Valerie has made her home in New Brunswick since 1980. In 1985, a personal loss inspired her to foster children in need of homes. Over the years she fostered approximately 70 adolescents for various lengths of time. Valerie also worked as the director of a group home for teens for more than a decade. In light of those experiences, it was natural that, when she began to write in earnest, she chose to write for children and young adults.

Valerie's work has been recognized on national and international levels and has been translated into several languages. She has won or been shortlisted for more than fifty awards, including the Governor General's Literary Awards, the TD Children's Literature Award, the Canadian Library Association Book of the Year for Young People, the Geoffrey Bilson Award for Historical Fiction, the Ann Connor Brimer Award, and many others. Valerie works and lives in Miramichi, New Brunswick.



# GRANTS AWARDED IN 2024-2025

## ARTIST IN RESIDENCE

(6 annual deadlines)

Total awarded: \$315,053.75

Total number of grants awarded: 57

Total number of applications evaluated: 121

Program success rate: 47.1%

## ORGANIZATIONS

### DANCE

Black Box Productions, Fredericton	\$6,400
Atlantic Ballet Atlantique Canada, Moncton	\$8,000

### LITERARY ARTS

Festival acadien de poésie, Caraquet	\$3,740
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### MEDIA ARTS

University of New Brunswick, Fredericton, Department of Culture and Media Studies	\$2,250
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### MULTIDISCIPLINARY ARTS

Nordais Collectif, Tracadie-Sheila	\$9,700
Le Centre d'artistes Constellation bleue, Caraquet	\$4,000
Production de l'Étoile (opérant sous le vocable Théâtre populaire d'Acadie), Caraquet	\$9,700
Conseil provincial des sociétés culturelles, Moncton	\$3,600
Sappyfest, Sackville	\$8,000

### MUSIC

University of New Brunswick, Fredericton, Centre for Musical Arts	\$7,125
Capital Arts Support (Shivering Songs), Fredericton	\$4,000
Jeunesses Musicales Nouveau-Brunswick, Edmundston	\$9,500
Elm City Music Inc., Fredericton	\$10,000
Association Maison Doucet Hennessy House Association Inc., Bathurst	\$4,000
Symphony New Brunswick, Saint John	\$4,000

## THEATRE

Université de Moncton, Département d'art dramatique	\$5,000
NotaBle Acts Inc., Fredericton	\$5,000
Theatre New Brunswick – Young Company, Fredericton	\$10,000
Kinsmen Club of Miramichi, Miramichi	\$4,000

## VISUAL ARTS

Carrefour Communautaire Beausoleil, Dieppe	\$4,000
Atelier d'estampe Imago, Moncton	\$6,500
Struts Gallery, Sackville	\$10,000
Projet Borgitte, Cap-Pelé	\$2,000
Galerie Sans Nom, Moncton	\$10,000

## INDIVIDUAL ARTISTS

### CRAFT

Wendy Johnston, Hopewell Cape	\$9,700
Jen Pilon, Riverside-Albert	\$10,000
Kimberley Stillwell, Keswick Ridge	\$1,500
Michael Wood, Salisbury	\$5,625

### LITERARY ARTS

Ambrose Albert, Fredericton	\$665.25
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### MULTIDISCIPLINARY ARTS

Amanda Dawn Christie, Lutes Mountain	\$9,700
Mathieu Léger, Moncton	\$10,000
Deanna Musgrave, Saint John	\$5,250

### MUSIC

Mark Kleyn, Fredericton	\$3,000
Martin Kutnowski, Fredericton	\$2,960
Daphnée McIntyre, Moncton	\$9,700
Simone Schmidt, Sackville	\$1,960
Maude Sonier, Russellville	\$3,000

## THEATRE

Louis Anthony Bryan, Fredericton	\$10,000
Lisa Ross, Fredericton	\$9,500

**VISUAL ARTS**

Catherine Arseneault, Moncton	\$3,000
Amy Ash, Saint John	\$2,000
Natt Cann, Moncton	\$5,143.50
Marie Isabelle Catherine, Dieppe	\$5,000
Luc A. Charette, Edmundston	\$6,000
Tomoko Charron, Elgin	\$6,000
Carole Deveau, Moncton	\$2,000
Alexandrya Eaton, Sackville	\$4,000
Erin Goodine, Fredericton	\$3,835
Kaitlin Hoyt, Fredericton	\$1,500
André Lapointe, Dieppe	\$4,000
Ann Manuel, Fredericton	\$4,000
Aleya Michaud, Riverview	\$5,000
Alana Morouney, Sackville	\$2,000
Karen Stentaford, Sackville	\$3,000
Ysabelle Vautour, Fredericton	\$7,500
Nicholas Walsh, Fredericton	\$4,000
Dan Xu, Saint John	\$4,000

**ARTS INFRASTRUCTURE GRANT  
FOR NEW AND EMERGING ARTISTS****August 1, 2024****Total awarded: \$59,389.94****Total number of grants awarded: 23****Total number of applications evaluated: 39****Program success rate: 59.0%****CRAFT**

Nick Mazerolle, Fredericton	\$2,932.54
Katherine McCord, Bayside	\$1,604.25
Katherine Neily, Fredericton	\$2,450
Jenna Ross, Knowlesville	\$3,000
Mackenzie Russell, Fredericton	\$3,000
Grace Van Der Velden, Fredericton	\$2,250
Marsha Vicaire, Dieppe	\$2,937.90

**LITERARY ARTS**

Arun Budhathoki, Fredericton	\$1,875
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**MEDIA ARTS**

Ivan Okello, Moncton	\$2,500
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**MULTIDISCIPLINARY ARTS**

De-Anne Sack, Fredericton	\$2,500
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**MUSIC**

Ahmed Chbihi, Dieppe	\$3,000
Charles Harding, Fredericton	\$2,679
Labib André Palis Duarte, Miramichi	\$1,884.75
Mercedes Salazar, Fredericton	\$3,000
Victor Vivas, Fredericton	\$3,000

**VISUAL ARTS**

Lise Bellefleur, Central Hainesville	\$2,500
Ranz Bontogon, Moncton	\$2,993.54
Tomoko Charron, Elgin	\$2,700
Kelsey Cronin-McKenna, Rothesay	\$3,000
Laura Forrester, Fredericton	\$2,263.17
Kaitlin Hoyt, Fredericton	\$2,858.20
Timothy Jones, Fredericton	\$2,711.59
Jill McNair, Allison	\$2,250

**ARTS SCHOLARSHIPS****February 1, 2025****Total awarded: \$50,000.00****Total number of grants awarded: 20****Total number of applications evaluated: 33****Program success rate: 60.6%****ARCHITECTURE**

Laetitia Dru, Bathurst	\$2,500
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**CRAFT**

Amory Missios, Fredericton	\$2,500
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**DANCE**

Katherine Bourgeois, Dieppe	\$2,500
Olivia Pedneault-Doucet, Dieppe	\$2,500

**MULTIDISCIPLINARY ARTS**

Ricky Francis, Memramcook	\$2,500
Ella Gionet, Hampton	\$2,500

**MUSIC**

Muriel Falkenstein, Fredericton	\$2,500
Fabio Kutnowski, Fredericton	\$2,500
George Eric Yan, Moncton	\$2,500

**VISUAL ARTS**

Mary Coates, Point de Bute	\$2,500
Jesse Curtis, Fredericton	\$2,500
Or David, Fredericton	\$2,500
Amélie Doucet, Petit Rocher Sud	\$2,500
Alexander Gauvin, Notre-Dame-de-Lourdes	\$2,500
Jennifer Jack, Fredericton	\$2,500
Kara Mabey, Fredericton	\$2,500
Emily MacDonald, Burpee	\$2,500
Emily Perry, Fredericton	\$2,500
Jane Peters, Saint John	\$2,500

## CAREER DEVELOPMENT – ARTS BY INVITATION

(6 annual deadlines)

**Total awarded: \$120,661.51**

**Total number of grants awarded: 63**

**Total number of applications evaluated: 93**

**Program success rate: 67.7%**

**CRAFT**

Judy Blake, Lincoln	\$1,379
Darren Emenau, Saint John	\$2,000
Soraia Maurilio, Moncton	\$709.61
Ralph Simpson, Fredericton	\$3,000

**DANCE**

Chantal Baudouin, Moncton	\$2,000
Monique Léger, St-Isidore	\$2,000

**LITERARY ARTS**

Jon Claytor, Sackville	\$1,750
Gerard Collins, Belleisle Creek	\$1,150
Sophie Lavoie, Fredericton	\$1,370
Camille Perron-Cormier, Moncton	\$1,901.76
Miriam Richer, Fredericton	\$1,370
Jonathan Roy, Caraquet	\$1,032
Hannah State, Fredericton	\$2,250
Nicholas Thran, Fredericton	\$1,635
Émilie Turmel, Moncton	\$850

**MEDIA ARTS**

Tyler Burr, Saint John	\$3,000
Tracey Richard, Moncton	\$1,500
Rebecca Tremblay, Hanwell	\$1,625

**MULTIDISCIPLINARY ARTS**

Haqq Adéoyé, Riverview	\$2,250
Jessica Arseneau, Tilley Road	\$1,620
Alanna Baird, St. Andrews	\$3,000
Amanda Dawn Christie, Lutes Mountain	\$2,205
Daniel H. Dugas, Moncton	\$1,004
Mathieu Léger, Moncton	\$2,250

**MUSIC**

David Adams, Saint John	\$1,700
Sonja Adams, Saint John	\$1,700
Brandon Arnold, Neqotkuk	\$2,645
Olivier Blakney, Riverview	\$2,200
Natalia Bohórquez, Miramichi	\$1,538.96
Fraser Boldon, Fredericton	\$1,163.41
Martin Daigle, Waterford	\$2,000
Carl Philippe Gionet, Caraquet	\$2,145.44
Christina Haldane, Moncton	\$1,957.67
Charles Harding, Fredericton	\$3,000
Mark Kleyn, Fredericton	\$3,000
Martin Kutnowski, Fredericton	\$1,700
Sandra Le Couteur, Pointe-Alexandre	\$3,000
Laura Perry, Moncton	\$2,205
Simone Schmidt, Sackville	\$2,000

**THEATRE**

Judy Blake, Lincoln	\$2,000
Bianca Richard, Notre-Dame	\$3,000
Gabriel Robichaud, Moncton	\$3,000

**VISUAL ARTS**

Amy Ash, Saint John	\$2,500
Paul Édouard Bourque, Moncton	\$1,631
David Champagne, Maisonnnette	\$1,220.80
Andrea deBruijn, Sackville	\$2,800
Tara Francis, Shediac	\$3,000
Terry Graff, Island View	\$2,000
Jay Isaac, Rowley	\$1,537.50
Norelice Mboutou, Fredericton	\$730
Lucas Morneau, Sackville	\$2,000
Jennifer Pазienza, Keswick Ridge	\$3,000
Sylvie Pilotte, Dalhousie	\$840
Natasha Sacobie, Bilijik	\$1,278
Gordon Sparks, Rough Waters	\$3,000
Rachel Thornton, Sackville	\$439.36
Holly Timpener, Saint John	\$984
Anna Torma, Baie Verte	\$3,000
Indu Varma, Sackville	\$1,764
Kim Vose Jones, Fredericton	\$3,000
Kasie Wilcox, Saint John	\$2,730
Janice Wright Cheney, Fredericton	\$400



## CAREER DEVELOPMENT – PROFESSIONAL DEVELOPMENT

(6 annual deadlines)

Total awarded: \$50,148.25

Total number of grants awarded: 27

Total number of applications evaluated: 47

Program success rate: 57.4%

### ARCHITECTURE

Fiona Hamilton, Fredericton	\$2,250
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### CRAFT

Tina Antle, Riverview	\$2,000
Maria Guevara, New Maryland	\$1,100.50
Jen Pilon, Riverside-Albert	\$2,000
Heather Sproat, Moncton	\$1,500
Dorothy Taylor, Fredericton	\$1,447.75

### DANCE

Monelle Doiron, Rang-St-Georges	\$1,500
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### MEDIA ARTS

Francine Hébert, Cocagne	\$350
Clement McIntosh, Fredericton	\$1,500
Angie Richard, Moncton	\$1,250
Tracey Richard, Moncton	\$1,250

### MULTIDISCIPLINARY ARTS

Ariana Marquis, Fredericton	\$2,000
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### MUSIC

Natalia Bohórquez, Miramichi	\$2,000
Ryan Brown, Saint John	\$1,500
Miguel Dumaine, Dieppe	\$2,500
Sarah Harrigan, Saint John	\$2,000
Olivia LaPointe, Fredericton	\$1,500
Benoît Morier, Moncton	\$2,000
Cédric Thériault, Grand Falls	\$3,000

### THEATRE

Gabriel-Vincent Deslauriers, Dieppe	\$3,000
Naomi McGowan, Fredericton	\$1,500

### VISUAL ARTS

Lucia Choulakian, Irishtown	\$3,000
Erin Goodine, Fredericton	\$2,000
Vicky Lentz, Saint-Jacques	\$1,500
Ashley MacIntosh, Moncton	\$2,500
Aleya Michaud, Riverview	\$2,500
Mélanie Paulin, Moncton	\$1,500

## CAREER DEVELOPMENT – PROFESSIONALIZATION AND PROMOTION

(6 annual deadlines)

Total awarded: \$46,805.60

Total number of grants awarded: 27

Total number of applications evaluated: 57

Program success rate: 47.4%

### CRAFT

Lucie McGraw, Moncton	\$2,000
Alevtina Sharapova, Moncton	\$1,500

### LITERARY ARTS

Jon Claytor, Sackville	\$2,000
Hélène Devarennnes, Shediac	\$2,000
Brent Mason, Saint John	\$2,000
Trenton Pomeroy, Rothesay	\$2,000

### MEDIA ARTS

Clement McIntosh, Fredericton	\$1,610
Rebecca Tremblay, Hanwell	\$2,000

### MULTIDISCIPLINARY ARTS

Erin Bardua, Sackville	\$2,000
Marie Fox, Saint John	\$2,000
Yves Landry, Moncton	\$2,000
Isaac MacLean, Harvey	\$1,941.60
Peter Thomas, Gagetown	\$1,500

### MUSIC

Maxime Boudreau, Dunlop	\$1,500
Ryan Brown, Saint John	\$1,000
Clémence Langlois, Moncton	\$1,000
Kirsten LeBlanc, Moncton	\$2,000
Mihai Onete, Dieppe	\$1,954
Jonathan Sonier, Moncton	\$1,500
Daniella Tejada Cortes, Moncton	\$1,500

**THEATRE**

Alexander Rioux, Fredericton	\$2,000
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**VISUAL ARTS**

Jean-Denis Boudreau, Moncton	\$1,500
Greg Charlton, Fredericton	\$1,500
Nicole Haché, Caraquet	\$1,800
Sonja Hébert, Shediac	\$1,500
Anne Hill, Mascarene	\$2,000
Jay Isaac, Rowley	\$1,500

**CREATION – CATEGORY A**

(2 annual deadlines)

**Total awarded: \$888,322.95****Total number of grants awarded: 60****Total number of applications evaluated: 107****Program success rate: 56.1%****CRAFT**

Judy Blake, Lincoln	\$19,500
Darren Emenau, Saint John	\$20,000
Sara Griffin, Fredericton	\$16,500

**DANCE**

Liam Caines, Saint John	\$11,400
Marcia Dysart, Saint John	\$19,052
Sarah Power, Saint John	\$19,000
Georgia Rondos, Rothesay	\$11,725

**LITERARY ARTS**

Sébastien Bérubé, Edmundston	\$17,000
Jon Claytor, Sackville	\$16,500
Allan Cooper, Alma	\$16,500
Lynn Davies, Fredericton	\$7,000
Mark Jarman, Fredericton	\$10,000
Georgette LeBlanc, Moncton	\$17,000
Ian LeTourneau, Fredericton	\$8,250
Sarah Murphy, Bocabec	\$16,000
Riel Nason, Quispamsis	\$10,000
Serge Patrice Thibodeau, Moncton	\$17,000

**MEDIA ARTS**

François Pierre Breau, Petit-Tracadie	\$20,000
Clement McIntosh, Fredericton	\$20,000
Gordon Mihan, Fredericton	\$10,120
Gia Milani, Fredericton	\$20,000
Jean-Pierre Morin, Moncton	\$15,180

**MULTIDISCIPLINARY ARTS**

Linda Rae Dornan, Sackville	\$16,477
Andrew Miller, Saint John	\$16,500
Labib Andrés Palis Duarte, Miramichi	\$9,000
Peter Thomas, Gagetown	\$20,000

**MUSIC**

Julie Aubé, Memramcook	\$16,500
Karin Aurell, Sackville	\$4,535
Natalia Bohórquez, Miramichi	\$15,000
Ahmed Chbihi, Dieppe	\$15,000
André Cormier, Moncton	\$18,900
David DeDourek, Fredericton	\$7,400
Blake Francis, Natoaganeg	\$15,000
Christina Haldane, Moncton	\$10,772.45
Nadine Hebert, Shediac Rive	\$16,500
Martin Kutnowski, Fredericton	\$14,060
Pascal Lejeune, Caraquet	\$15,000
Jean-François Mallet, Moncton	\$12,375
Joel Miller, Fredericton	\$18,800
Isabelle Roy, Caraquet	\$14,000

**THEATRE**

Anne-Marie Donovan, Long Reach	\$14,500
Lisa Ross, Fredericton	\$15,423

**VISUAL ARTS**

Jennifer Bélanger, Moncton	\$8,863.50
Jean-Denis Boudreau, Moncton	\$15,977
Paul Édouard Bourque, Moncton	\$16,477
Jim Boyd, Rothesay	\$8,577
David Champagne, Maisonnnette	\$12,000
Mario Doucette, Moncton	\$16,477
Larry Eisenstein, Gagetown	\$16,100
Amanda Fautoux, Sackville	\$10,977
Marie Fox, Saint John	\$16,477
Terry Graff, Island View	\$16,477
Stephen Hutchings, Florenceville-Bristol	\$4,800
Jay Isaac, Rowley	\$20,000
Sarah Jones, Saint John	\$20,000
Andrea Mortson, Sackville	\$16,227
Roula Partheniou, Sackville	\$20,000
Sarah Petite, Fredericton	\$19,370
Anna Torma, Baie Verte	\$16,477
Janice Wright Cheney, Fredericton	\$9,577

## CREATION – CATEGORY B

(2 annual deadlines)

**Total awarded: \$757,388**

**Total number of grants awarded: 61**

**Total number of applications evaluated: 105**

**Program success rate: 58.1%**

### CRAFT

Maria Guevara, New Maryland	\$9,450
Erica Stanley, Queenstown	\$10,000
Danika Vautour, Quispamsis	\$11,000

### DANCE

Jalianne Li, Moncton	\$17,000
Marie-Luce Quéverdo, Memramcook	\$10,275

### LITERARY ARTS

Patrick Allaby, Sackville	\$11,000
Renée Belliveau, Sackville	\$2,000
Marc Chamberlain, Moncton	\$8,400
Sherry Coffey, Fredericton	\$20,000
Rose Després, Grande-Digue	\$17,000
Matthew Gwathmey, Fredericton	\$20,000
Keagan Hawthorne, Sackville	\$20,000
Jennifer Houle, Hanwel	\$20,000
Leo LaFleur, Saint John	\$9,500
Julie Mannell, Fredericton	\$20,000
Thandiwe McCarthy, Fredericton	\$5,500
Jennifer Shelby, Hopewell Hill	\$11,000

### MEDIA ARTS

Jillian Acreman, Fredericton	\$20,000
David Arseneau, Sackville	\$20,000
Tyler Burr, Saint John	\$10,120
Catherine Kennedy, Saint John	\$10,900
Richard MacQueen, Saint John	\$7,500
Nyassa Munyonge, Edmundston	\$13,000
Hyacinthe Raimbault, Moncton	\$20,000
Tracey Richard, Moncton	\$10,120
Kevin Saychareun, Dieppe	\$7,500
Rebecca Tremblay, Hanwell	\$5,060

### MULTIDISCIPLINARY ARTS

Maryse Arseneault, Moncton	\$10,977
Emily Kennedy, Fredericton	\$16,000
Laura Watson, Sackville	\$11,000

### MUSIC

Sebastian Fleet, Saint John	\$5,500
Kylie Fox, Fredericton	\$8,000
Samuel Frenette, Dieppe	\$11,000
Sabarah-Anne Pilon, Saint John	\$11,000
Jaclyn Reinhart, Saint John	\$11,000
Danielle Sametz, Saint John	\$7,370
Simone Schmidt, Sackville	\$8,095
Jonathan Sonier, Moncton	\$11,000
Owen Steel, Baxter's Corner	\$8,000

### THEATRE

Erin Bardua, Sackville	\$11,000
Jean-Michel Cliche, Fredericton	\$11,000
Mélanie Léger, Moncton	\$8,075
Jacob Martin, Fredericton	\$6,650
Line Woods, Moncton	\$19,000

### VISUAL ARTS

Jessica Arseneau, Tilley Road	\$20,000
Catherine Arseneault, Moncton	\$8,500
Erica Beyea, Moncton	\$10,680
Natt Cann, Moncton	\$8,618
Chris Donovan, Saint John	\$19,800
Nicole Haché, Caraquet	\$12,000
Melissa Kennedy, Willow Grove	\$10,977
Caitlin Lapeña, Rowley	\$5,477
Guillaume Lépine, Dorchester	\$10,977
Bella McBride, Kiersteadville	\$20,000
Lucie Quintal, Point La Nim	\$10,977
Sarah Sackville, Sussex	\$16,400
Colin Smith, Florenceville-Bristol	\$18,650
Gordon Sparks, Rough Waters	\$20,000
Gary Weekes, Fredericton	\$20,000
Caitlin Wilson, Moncton	\$11,340
David Zsako, Baie Verte	\$12,000

## CREATION – CATEGORY C

(2 annual deadlines)

**Total awarded: \$367,546.64**

**Total number of grants awarded: 50**

**Total number of applications evaluated: 101**

**Program success rate: 49.5%**

### ARCHITECTURE

Liam Guitard, Fredericton	\$4,527
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### CRAFT

Audrey Arseneault, Fredericton	\$4,961.64
Laura Boudreau, Fredericton	\$5,500
Ryan Cubberley, Sussex	\$10,000
Lee McLean, New Maryland	\$12,000
Katherine Neily, Fredericton	\$5,000
Kathryn Slota, Mactaquac	\$10,000

### DANCE

Sydney Hallett, Fredericton	\$5,000
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### LITERARY ARTS

Robyn Abbott, Fredericton	\$9,000
Lisa Alward, Fredericton	\$5,500
Pamela MacDonald, Miramichi	\$5,500
Mona'a Malik, Saint John	\$5,500
Phoebe Marmura, Fredericton	\$11,600
Gemma Marr, Saint John	\$10,000
Emily Sanford, Sackville	\$12,000

### MEDIA ARTS

Neal Hanson, Fredericton	\$5,060
Chantal Jansen van Rensburg, Island View	\$12,000
Michael Keir, Saint John	\$3,864

### MULTIDISCIPLINARY ARTS

Annabelle Babineau, Fredericton	\$5,500
Jaclyn Martinez, Moncton	\$5,585
Mara Saulnier, Kedgwick	\$5,060
Sarah Thomas, Fredericton	\$5,500

### MUSIC

Sadie Donahue, Saint John	\$12,000
Charles Harding, Fredericton	\$5,500
abigail kierstead, Saint John	\$5,500
Sarah Kierstead, Fredericton	\$10,500
Carly Maicher, Grand Manan Island	\$5,500
Branden Olsen, Quispamsis	\$4,526
Cédric Thériault, Grand Falls	\$12,000

## THÉÂTRE

Zacharie Cassista Landry, Campbellton	\$5,500
Isabel Goguen, Moncton	\$11,400
Sharisse LeBrun, Fredericton	\$5,500
Naomi McGowan, Fredericton	\$5,500
Alexander Rioux, Fredericton	\$5,500
Sophie Alix Ruest, Sainte-Anne de Madawaska	\$5,500

## VISUAL ARTS

Ella Christison, Moncton	\$5,307
Jessica Gallant, Campbellton	\$5,377
Chelsea Gauvin, Moncton	\$5,477
Levi Hemphill, Riverview	\$5,417
Thu Ho, Bouctouche	\$12,000
Kaitlin Hoyt, Fredericton	\$5,477
Dimitrios Karakostas, Saint John	\$7,000
Aleya Michaud, Riverview	\$12,000
Tanya Murphy, Sackville	\$10,500
Mélanie Paulin, Moncton	\$5,477
David Porter, Fredericton	\$5,477
April Pyne, Moncton	\$12,000
Angie Richard, Moncton	\$5,477
Robyn Shortt, Fredericton	\$12,000
Miriam Umiń, Miramichi	\$5,477

## DOCUMENTATION

(2 annual deadlines)

**Total awarded: \$120,782**

**Total number of grants awarded: 16**

**Total number of applications evaluated: 34**

**Program success rate: 47.1%**

### DANCE

Monique Léger, St-Isidore	\$5,360
Jalianne Li, Moncton	\$8,500

### MULTIDISCIPLINARY ARTS

Annabelle Babineau, Fredericton	\$8,500
Erin Bardua, Sackville	\$7,765
Valerie LeBlanc, Moncton	\$3,282
Thandiwe McCarthy, Fredericton	\$10,000
George Paul, Metapenagiag	\$6,375
Kisuh Perley, Neqotkuk	\$6,500

### MUSIC

Charles Harding, Fredericton	\$3,000
James Steel, St. Andrews	\$10,000

**VISUAL ARTS**

Miranda Bellamy, Sackville	\$8,500
Paul Édouard Bourque, Moncton	\$10,000
Peter Buckland, Saint John	\$8,500
Chris Donovan, Saint John	\$10,000
Katherine Giles, St. Andrews	\$8,500
Gemey Kelly, Sackville	\$6,000

**EQUINOX PROGRAM  
FOR INDIGENOUS ARTISTS****(2 annual deadlines)****Total awarded: \$200,494.92****Total number of grants awarded: 23****Total number of applications evaluated: 45****Program success rate: 51.1%****CONNECTIONS****MULTIDISCIPLINARY ARTS**

Marie Chantal Kingsbury, Fredericton	\$1,927.68
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**VISUAL ARTS**

Gordon Sparks, Rough Waters	\$7,500
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**CREATION OF NEW WORK****CRAFT**

Quinn Cloud, Aroostook	\$7,600
Kari Patles, Natoaganeg	\$7,500

**DANCE**

Abigail Brooks, Fredericton	\$10,000
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**LITERARY ARTS**

Brandon Mitchell, Fredericton	\$10,000
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**MEDIA ARTS**

Asha Bear, Neqotkuk	\$7,850
Nathan Gaffney, Fredericton	\$10,000
Chan Polchies, Fredericton	\$10,000

**MULTIDISCIPLINARY ARTS**

Melcolm Beaulieu, Fredericton	\$9,117.24
Gina Brooks, Fredericton	\$10,000
Brian Palmater, Cocagne	\$7,500
Ann Paul, Fredericton	\$9,000
Ashley Sanipass, Lno Minigog	\$10,000
Starlit Simon, Fredericton	\$10,000

**MUSIC**

Bronson Acquin Mandisodza, Fredericton	\$10,000
Oluwi Aubin-Bérubé, Fredericton	\$3,000
Blake Francis, Natoaganeg	\$10,000
Maggie Paul, Fredericton	\$10,000
Dawson Sacobie, Fredericton	\$10,000

**VISUAL ARTS**

Emma Hassencahl-Perley, Neqotkuk	\$9,500
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**RESEARCH AND DEVELOPMENT****MEDIA ARTS**

Skyler LaFreniere, Fredericton	\$10,000
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**MULTIDISCIPLINARY ARTS**

Tara Audibert, Sunny Corner	\$10,000
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The New Brunswick Arts Board is supported by the Government of New Brunswick and the Arts Development Trust Fund to facilitate and promote the creation of art as well as administer funding programs for professional artists in the province.



# JURY MEMBERS

## 2024-2025

Wijdane Akachkach	Mattie Comeau	Bree Island	Sylvie Pilotte
David Arseneau	Joël Cormier	Danny Jacobs	Indigo Poirier
Catherine Arseneault	Diana Cotoman	Timothy Bjorn Jones	Marie-Luce Quéverdo
Maryse Arseneault	Richard Daigle	Emily Kennedy	Lucie Quintal
Stacy Arseneault	Raven Davis	Melissa Kennedy	Nicole Rampersaud
Léonore Bailhache	Trynne Delaney	Kyana Kingbird	Gabriel Robichaud
Alanna Baird	Anne-Marie Donovan	Adriana Kuiper	Jerry Ropson
Atefeh Baradaran	Pierre-André Doucet	Kate Lahey	Réjean Roy
Erin Bardua	Mario Doucette	Elise Anne Laplante	Allan Saulis
Hazouz Bezaz	Jonathan Dutcher	Mathieu Laprise	Raymond Sewell
McKenna James Boeckner	Dave Dymont	Brigitte Lavallée	Rhonda Simmons
Natalia Bohórquez	Chris Eaton	Sabine LeBel	Anne-Marie Sirois
Mo Bolduc	François Gaudet	Sonya Malaborza	Owen Steel
Sylvie Boulianne	Dawn George	Jan Martin	Justine Stilborn
Darby Minott Bradford	Céleste Godin	Natasha Martin-Mitchell	Tracy Valcarcel
Anthony Bryan	Erin Goodine	Renu Matthew	Ryan Vis
Sandy Carruthers	Zachary Greer	Justy Molinares	Dawn Wells
Marie Isabelle Catherine	Sara Griffin	l'thandi Munro	Ruba Zouzou
H Felix Chau Bradley	Joey Haché	Sara O'Leary	
Rotchild Choisy	Jennifer Houle	Saïda Ouchaou Ozarowski	
Lucia Choulakian	Nisk Imbeault	ReBecca Paterson	
Carol Collicutt	Tomo Ingalls	Lisa Phinney Langley	

**NEW BRUNSWICK ARTS BOARD**  
**Financial Statements**  
**Year Ended March 31, 2025**

**NEW BRUNSWICK ARTS BOARD**  
**Index to Financial Statements**  
**Year Ended March 31, 2025**

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Statement of Revenues and Expenditures	5
Statement of Cash Flows	6
Notes to Financial Statements	7 - 9

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## INDEPENDENT AUDITOR'S REPORT

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To the Members of New Brunswick Arts Board

### *Opinion*

We have audited the financial statements of New Brunswick Arts Board (the "organization"), which comprise the statement of financial position as at March 31, 2025, and the statements of changes in net assets, revenues and expenditures and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the organization as at March 31, 2025, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

### *Basis for Opinion*

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the organization in accordance with ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### *Responsibilities of Management and Those Charged with Governance for the Financial Statements*

Management is responsible for the preparation and fair presentation of the financial statements in accordance with ASNPO, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the organization's financial reporting process.

### *Auditor's Responsibilities for the Audit of the Financial Statements*

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

(continues)



Independent Auditor's Report to the Members of New Brunswick Arts Board *(continued)*

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



Fredericton, New Brunswick  
June 12, 2025

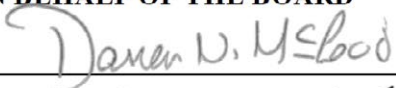
CHARTERED PROFESSIONAL ACCOUNTANTS

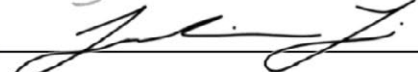


**NEW BRUNSWICK ARTS BOARD**  
**Statement of Financial Position**  
**March 31, 2025**

	2025	2024
<b>ASSETS</b>		
CURRENT		
Cash and cash equivalents	\$ 574,247	\$ 519,121
Accounts receivable	25,000	-
HST rebates recoverable	27,668	12,705
	<u>\$ 626,915</u>	<u>\$ 531,826</u>
<b>LIABILITIES AND NET ASSETS</b>		
CURRENT		
Accounts payable (Note 5)	\$ 31,778	\$ 28,214
Government remittances payable	11,122	10,117
Deferred revenue (Note 6)	136,600	72,100
Grants and scholarships payable	249,760	242,725
	<u>429,260</u>	<u>353,156</u>
NET ASSETS		
Net assets	<u>197,655</u>	<u>178,670</u>
	<u>\$ 626,915</u>	<u>\$ 531,826</u>

ON BEHALF OF THE BOARD

  
 \_\_\_\_\_ Director

  
 \_\_\_\_\_ Director

**NEW BRUNSWICK ARTS BOARD**  
**Statement of Changes in Net Assets**  
**Year Ended March 31, 2025**

	2025	2024
NET ASSETS - BEGINNING OF YEAR	\$ 178,670	\$ 148,247
EXCESS OF REVENUES OVER EXPENSES	18,985	30,423
NET ASSETS - END OF YEAR	\$ 197,655	\$ 178,670

**NEW BRUNSWICK ARTS BOARD**  
**Statement of Revenues and Expenditures**  
**Year Ended March 31, 2025**

	2025	2024
<b>REVENUES</b>		
Annual allocation (Arts Development Trust Fund)	\$ 2,700,000	\$ 1,200,000
Tourism, Heritage & Culture base funding	535,000	535,000
Tourism, Heritage & Culture enhanced Artist-in-Residency program	360,000	360,000
Other grants and contributions (Note 7)	154,676	97,043
Post-Secondary Education, Training and Labour	-	15,000
	<u>3,749,676</u>	<u>2,207,043</u>
Add: deferred revenue from prior year (Note 6)	72,100	86,100
Less: revenue deferred to subsequent year (Note 6)	<u>(136,600)</u>	<u>(72,100)</u>
	<u>3,685,176</u>	<u>2,221,043</u>
<b>EXPENSES</b>		
Administration (Note 8)	150,641	143,102
Board and committee (Note 9)	27,776	20,028
Grants and scholarships	2,971,514	1,479,146
Grants and scholarships (prior period budgets)	(1,825)	(3,818)
Indigenous outreach	10,037	9,068
Juries	47,953	48,449
Lieutenant-Governor's Awards prizes	-	80,000
Salaries and wages	460,095	414,645
	<u>3,666,191</u>	<u>2,190,620</u>
<b>EXCESS OF REVENUES OVER EXPENSES</b>	<u>\$ 18,985</u>	<u>\$ 30,423</u>

**NEW BRUNSWICK ARTS BOARD****Statement of Cash Flows****Year Ended March 31, 2025**

	2025	2024
<b>OPERATING ACTIVITIES</b>		
Excess of revenues over expenses	\$ 18,985	\$ 30,423
Changes in non-cash working capital:		
Accounts receivable	(25,000)	37,700
Accounts payable	3,564	(14,494)
Deferred revenue	64,500	(14,000)
HST rebates recoverable	(14,963)	2,103
Government remittances payable	1,005	(3,079)
Grants and scholarships payable	7,035	11,406
	<u>36,141</u>	<u>19,636</u>
<b>INCREASE IN CASH FLOW</b>	<b>55,126</b>	<b>50,059</b>
<b>CASH - BEGINNING OF YEAR</b>	<b>519,121</b>	<b>469,062</b>
<b>CASH - END OF YEAR</b>	<b>\$ 574,247</b>	<b>\$ 519,121</b>

**NEW BRUNSWICK ARTS BOARD****Notes to Financial Statements****Year Ended March 31, 2025**

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**1. NATURE OF OPERATIONS**

The New Brunswick Arts Board is an arm's length arts non-profit funding agency with a legislated mandate to facilitate and promote the creation of art and administer funding to qualifying individuals and organizations. It is exempt from corporate taxes under paragraph 149(1)(f) as a registered charity under the Income Tax Act.

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**2. ECONOMIC DEPENDENCE**

The organization derives a significant portion of its revenue under funding arrangements with the Province of New Brunswick.

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**3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

Cash and cash equivalents

The organization considers cash on hand, short-term deposits and balances with banks, net of overdrafts as cash or cash equivalents. Bank borrowings are considered to be financing activities.

Use of estimates

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

Revenue recognition

New Brunswick Arts Board follows the deferral method of accounting for contributions.

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Endowment contributions are recognized as direct increases in net assets.

*(continues)*

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# NEW BRUNSWICK ARTS BOARD

## Notes to Financial Statements

Year Ended March 31, 2025

### 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

#### Financial instruments policy

The organization considers any contracts a financial asset, liability, or equity instrument as a financial instrument, except in certain limited circumstances. The organization accounts for the following as financial instruments:

1. Cash and temporary investments
2. Accounts receivable
3. Payables and accruals

A financial asset or liability is recognized when the organization becomes party to contractual provisions of the instrument.

The organization initially measures its financial assets and financial liabilities at fair value, except for certain non-arm's length transactions.

Financial assets or liabilities obtained in related party transactions are measured in accordance with the accounting policy for related party transactions except for those transactions that are with a person or entity whose sole relationship with the organization is in the capacity of management in which case they are accounted for in accordance with financial instruments.

The organization subsequently measures its financial assets and financial liabilities at cost or amortized cost less any reduction for impairment, except for temporary investments which are measured at fair value.

The organization removes financial liabilities, or a portion of, when the obligation is discharged, cancelled, or expires.

### 4. FINANCIAL INSTRUMENTS

The organization is not exposed to any significant risks through its financial instruments as of March 31, 2025. The organization has a comprehensive risk management framework to monitor, evaluate and manage potential risks.

### 5. ACCOUNTS PAYABLE

	2025	2024
Trade payables	\$ 25,937	\$ 21,921
Wages payable	5,841	6,293
	<u>\$ 31,778</u>	<u>\$ 28,214</u>

### 6. DEFERRED REVENUE

Deferred revenue represents funds received in the current period to be spent on future grants or projects.

	2025	2024
Canada Council for the Arts	\$ 40,000	\$ -
UNI sponsorship	35,000	25,000
Province of New Brunswick Tourism, Heritage & Culture - Indigenous Outreach Initiative	31,600	39,600
Arts Development Trust Fund	30,000	-
Tourism, Heritage & Culture base funding	-	7,500
	<u>\$ 136,600</u>	<u>\$ 72,100</u>

**NEW BRUNSWICK ARTS BOARD****Notes to Financial Statements****Year Ended March 31, 2025****7. OTHER GRANTS AND CONTRIBUTIONS**

	<b>2025</b>	<b>2024</b>
Canada Council for the Arts	\$ 50,000	\$ 40,000
Interest and investment income	46,062	25,041
New Brunswick Secretariat of Official Languages	28,000	-
UNI sponsorship	25,000	25,000
Travel recoveries	5,614	6,647
Other	-	355
	<b>\$ 154,676</b>	<b>\$ 97,043</b>

**8. ADMINISTRATION EXPENSES**

	<b>2025</b>	<b>2024</b>
General expenses	\$ 59,776	\$ 45,818
Professional and consulting fees	48,457	47,441
Communications and public awareness	26,317	18,796
Travel	14,482	29,806
Bank charges	1,609	1,241
	<b>\$ 150,641</b>	<b>\$ 143,102</b>

**9. BOARD AND COMMITTEE EXPENSES**

	<b>2025</b>	<b>2024</b>
Travel	\$ 14,266	\$ 8,617
Honorarium	13,510	11,411
	<b>\$ 27,776</b>	<b>\$ 20,028</b>

**10. COMPARATIVE FIGURES**

Some of the comparative figures have been reclassified to conform to the current year's presentation.

# BOARD MEMBERS



## **DARREN MCLEOD**

**Chair (since November 2024)**

Darren McLeod (Saint John) is a senior development and fundraising professional at UNB Saint John. He has broad experience in development, fundraising, communication, marketing, and stakeholder engagement in the not-for-profit sector.



## **JASON GUERRETTE**

**1<sup>st</sup> Vice-Chair**

Jason Guerrette (Edmundston) is a producer and singer-songwriter. A participant in the TV show *Star Académie*, Jason is a founding member of the award-winning band Spoutnique. He participated in *L'Acadie, un pays qui se raconte* and produced the *Ploye Show*.



## **PHYLLIS GRANT**

**2<sup>nd</sup> Vice-Chair**

Phyllis Grant (Oinpegitjoig First Nation) is a Mi'gmaq multidisciplinary artist. Her animated films, poetry, music, and illustrations have been showed nationally and internationally. A past juror of the Polaris Music Prize and the Prism Prize, Phyllis is founder of the Welneweg Arts Collective.

**JALIANNE LI****Treasurer**

Jalianne Li (Moncton) is a multidisciplinary artist of mixed Chinese and Scottish descent. She has performed with Satellite Théâtre, Theatre New Brunswick, Connection Dance Works, Circus Stella, and Danse En L'Air. She is currently the Dance representative of Association acadienne des artistes professionnel.le.s du Nouveau-Brunswick.

**CÉSAR SUÁREZ**

Dr. César Suárez (Saint John) is a Venezuelan-Canadian classical musician. With more than 35 years of performing, teaching, and orchestra conducting experience, he is the orchestra conductor of Sistema New Brunswick (Saint John), and of the Saint John Youth Orchestra.

**DOMENIC BRO****Chair (until November 2024)**

Domenic Bro (Tracadie) is an Acadian filmmaker and content creator. Mostly self-taught, Domenic and his brother François Pierre formed the duo Les frères Breau. He is a significant figure in Acadian contemporary arts and culture.



### JENNIFER BÉLANGER

Jennifer Bélanger (Moncton) is a visual artist, curator, cultural worker, and associate professor of visual arts at Université de Moncton. She has worked as program coordinator at Galerie Sans Nom and as director of Imago printmaking studio. Jennifer's work has been exhibited across Canada.



### VANESSA MOELLER

Vanessa Moeller (Moncton) is a published author whose poems and short stories have appeared in numerous periodicals. Vanessa has worked on *Qwerty* and *The Fiddlehead*, for Goose Lane Editions and JackPine Press, and was artsnb's Deputy Director for several years.



### YSABELLE VAUTOUR

Ysabelle Vautour (Fredericton) is a visual artist whose work has been exhibited across Canada. Ysabelle is an art accessibility trailblazer and activist; she is the founding member of the NB Disability Art Collective.

More information can be found on artsnb's Board Members on our website at <https://artsnb.ca/web/about/board-of-directors/>



# CIRCLE OF ELDERS



## JUDIE ACQUIN

Judie Acquin (Fredericton) is a Wolastoqey multidisciplinary artist, educator, and social activist. A member of the music band The Hello Crows, Judie has been the Coordinator of the Wabanaki Visual Arts Studio at New Brunswick College of Craft and Design for many years.



## HUBERT FRANCIS

Hubert Francis (Elsipogtog First Nation) is a recording and performing artist. Founding member of award-winning band Eagle Feather, he is also member of *DRUM!*, the musical production, and of Alan Syliboy & the Thundermakers. In 2019, Hubert was awarded ECMA's Dr. Helen Creighton Lifetime Achievement Award.



## PHYLLIS GRANT

Phyllis Grant (Oinpegitjoig First Nation) is a Mi'gmaq multidisciplinary artist. Her animated films, poetry, music, and illustrations have been showed nationally and internationally. A juror of the Polaris Music Prize and the Prism Prize, Phyllis is founder of the Welneweg Arts Collective.



### BARB NICHOLAS

Barb Nicholas (Neqotkuk First Nation) is a multidisciplinary artist related to the frogs clan. A supporter and facilitator of the arts in her community, Barb has written poetry and short stories. The production of her theatre script called *Treat-Ye, part 1 (past to now)*, and *Treat-Ye, part 2 (now to future)*, is currently in the making.



### GEORGE PAUL

George Paul (Metepenagiag First Nation) is a Mi'gmaq multidisciplinary artist and activist. Recognized for his outstanding public speaking abilities, he has been appointed on several occasions to be a voice for his people and has collaborated with many schools, universities, and government agencies in the development of Mi'kmaq Music, Language, Art, and Dance.

More information can be found on artsnb's Circle of Elders' members on our website at <https://artsnb.ca/web/about/circle-of-elders/>

# STAFF



**From top to bottom, and left to right:**

Jean-Pierre Caissie, Executive Director,  
Emilio Q. Bonnell, Indigenous Outreach Liaison,  
Rebecca Salazar, Program Officer,  
Audrée Hamelin-St-Amour, Communications  
Officer,  
Natasha Sacobie, Indigenous Arts and Cultures  
Facilitator,  
Cheryl Lavigne, Administrative Assistant,  
Tilly Jackson, Program Officer.

**Absent at the moment of the photo:**

Dominique Léger, Program Officer.

**Photo Credit:** Bang-On Photography

More information can be found on  
artsnb's staff members on our website at  
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## EXTENDED TEAM

- › Wybou Pitre Business Consultants, accounting consultants
- › Weaver Crawford Creative, web development
- › Adam Richard, web development
- › Norelice Mboutou, graphic design
- › Bang-On Photography, photography services

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